
Exclusive Offer

40 Years EPP

Celebrate with us!

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1976

- Apple Computers founded.
- The first Cray-1 Supercomputer is built.
- IBM introduce the world's first Laser Printer.
- NASA unveils first Space Shuttle, the Enterprise, and Viking 1 lands on Mars.
- First passenger flights on Concorde.
- The first production Golf GTI rolls off the line.
- The VHS Videocassette Recorder is launched.
- First Colour Televisions are manufactured in Germany.
- The nascent electronics industry is in its infancy.
- We were able to read Maps, hand wrote letters and sent Faxes, made calls on corded rotary dial Telephones, listened to music on Vinyl LPs and Tapes and composed documents on Typewriters ...

... and we launched

the first Edition of EPP

Objectives:

- Provide a professional forum for Germany's fledgling industry of electronics manufacturing.
- Inform and educate in relation to progress within manufacturing processes and the latest technology developments.
- Introduce new devices, systems and materials.
- Demonstrate solutions.

Then as now, the primary focus is to provide informed and practical technical information for highly qualified users and decision makers.



2016

EPP — 40 Years Spotlight

- 500 Years Bavarian Beer Purity Law
- 150 Years Bizerba
- 150 Years Nestlé
- 100 Years BMW
- 100 Years Boeing
- 100 Years Einstein's Theory of Relativity
- 75 Years Z3 (first programmable computer)
- 45 Years Intel 4004 (first microprocessor)
- 45 Years ARPAnet e-mail (first @ e-mail sent)

We celebrate this milestone and reminisce upon 40 years at the heart of electronics manufacturing. Proudly presenting the extensive Anniversary Edition of EPP.

Markets change – our mission remains!

The respected journal EPP evolves and remains up-to-date by delivering:

- The definitive German-speaking Trade Portal www.epp-online.de
- The weekly Newsletter EPP-News.
- An attractive online E-Paper.
- Powerful Trade Events.
- The InnovationsForum.
- Webinars with leading industry Partners.
- Successful Video Presentations.
- Effective Lead Generation options.

All of which solidify EPP's reputation as the market-leading communications medium for electronics manufacturing in Germany.

With EPP Europe as an English-speaking media brand, EPP has further extended its international reputation far beyond the borders of Germany.

Cheers!

The Anniversary Edition 7-8/2016 EPP — 40 Years Spotlight

The Anniversary Edition

40 years ago, today and into the future

Planned headings will include:

People, Makers, Markets

- The leading minds of technological progress.
- Growth markets in transition.
- Which companies have remained active over the years and which have since disappeared?
- Statements by influential personalities from the Industry to EPP.

Industry, Technology, Products

— 40 years ago, today and into the future.

- Fascination with Electronics - how have electronics developed?
- Which products have survived the passing of time?
- Equipment - how has manufacturing equipment evolved?
- Look at Production - select Companies provide unique insight into production, then and now.
- Highlights of the past, from your point of view.
- Your Opinion: Where will electronics manufacturing in Germany stand in 5 years?



Would you like to be represented editorially? Simply contact us or submit pertinent documents:

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Your Advantage

Benefit from the unique advantages of the Anniversary Edition **EPP — 40 Years Spotlight**

The Anniversary Edition:

- Is significantly larger and will remain in readers hands for even longer than regular Issues.
- Presents your contribution with a direct link from www.epp-online.de to your Website for an additional six months.
- Achieves high profile attention for your offer and fresh contact opportunities for your Company.
- Creates additional traffic and valuable brand awareness for long-lasting success!
- In comparison to standard issues, features an increase in Circulation to 20,000 copies.
- Offers highly attractive Anniversary Package advertising options.

EPP is always the right choice for you:

- Specifically tailored to the target audience, top-down spread within investment-strong Companies.
- Superior editorial quality thanks to highly qualified and influential editorial team.
- Clearly structured layout based on a modern minimalist design style (flat design) with scannability before readability thanks to stringent, logical structure and clear reader guidance.
- Highest level of use and seamless networking within diverse media channels, e.g. from Print via defined jumps to Online (with added value!).

**Efficient media
performance for an
exceptional price!**

Your Gift

Showcase your Company, leading products, exceptional design and most innovative product solutions for electronics manufacturing alongside your advertisement... a unique combination with striking impact!

The Anniversary Package of EPP Issue 7-8/2016 EPP — 40 Years Spotlight

Basic-Package



Company Profile or Advertisement /
Company Profile and Advertisement: 1/1 Page

1/1 Page 4-Colour € 2,400.-

Your Saving: € 2,590.-

Premium Package



Company Profile or Advertisement /
Company Profile and Advertisement: 2/1 Page (DPS)

2/1 Seite 4-farbig € 3,600.-

Your Saving € 5,410.-

**Date of Publication:
19. August 2016**

**Advertising Deadline:
28. July 2016**

Company Profile

1/2 page around 1.400 characters,
1/1 page around 3.400 characters,
2/1 page around 6.500 characters.

Shortprofile-Box: around 600 Characters, Logo, Link.
QR-Code will be build by Konradin.

Images: 1-3 Images, 300 dpi resolution with an image
width of 20 cm, JPG, CMYK.
Caption around 100 Characters.

Anniversary Bonus

Want to save even more? Send us a copy of:

- Your oldest advertisement in EPP (inc. Cover) or
- The Cover of the oldest edition of EPP that you have on file

**You will then receive an additional
1% discount for each year that has
passed since that date!!**

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