

# Web Session

## Manufacture and Packaging of Meat Alternatives

October 15, 2024



# What is the Web Session about?

Topics 2024



## Web Session

### Manufacture and Packaging of Meat Alternatives

The market for meat alternatives is growing steadily. On the one hand, the growing range of these products appeals in particular to people who want to reduce their meat consumption, as well as vegetarians and vegans. On the other hand, the increasing demand means that more and more food manufacturers are entering this growth market themselves.

In the web session "Production and Packaging of Meat Alternatives", well-known companies will present their systems and services for the production and packaging of meat alternatives. The spectrum of solutions presented ranges from mixers and extruders to additives and corresponding product concepts through to special packaging solutions.

The web session will be moderated by



**Daniela Held**

Editor

**Phone** +49 711 7594 284

**E-Mail** [daniela.held@konradin.de](mailto:daniela.held@konradin.de)

Show your presence on this highly topical subject and participate as one of several partners in the web session of DEI.

# Why should you book a presentation slot?

Your advantages



As a partner, you have the opportunity to convey your expertise and your subject area to your target group in a presentation. Position yourself as a competent partner for existing customers and potential new customers.



## Qualified lead generation

You receive the full registration list as well as detailed reporting to identify potential new customers.



## Wide Reach

Reach your target group throughout Germany and beyond and benefit from our network.



## Long-term effect

We take care of the technology and project management and generate additional leads through the on-demand webcast



## More visibility

By advertising before, during and after the web session, you as a partner gain additional visibility in our network.



## Clear positioning

You present yourself as a competent contact in your industry and stand out through relevance in the target group.

# Was beinhaltet eine Buchung?

Leistungen und Preise



## Your innovations placed in an eye-catching way!

Present your innovations in the field of production and packaging of meat alternatives in 20 minutes (incl. Q&A). During the web session, questions will be discussed, and innovative solutions presented. Answers will help you nurturing each lead.

In addition to the GDPR compliant registration list, you will also receive a wide reach thanks to the extensive webinar advertising.

The number of presentations is limited. We therefore recommend early booking.

**Booking deadline: Aug 12, 2024**  
Data delivery: prior to Aug 19, 2024

Services included	
20-minute presentation incl. Q&A	✓
Presentation of the topic and speaker by the DEI moderator	✓
Organization und project management	✓
GDPR compliant registration list following the web session	✓
Webinar promotion in all DEI channels	✓
Price	3,000 €
Recording of your presentation for publication on your own channels	+ 500 €
Full page advertorial in DEI, issue of your choice	+ 1,750 €
DPS advertorial in DEI, issue of your choice	+ 2,950 €
Lead-on-Demand, each	70 €

# Let's stay connected?

Whether print media or comprehensive online marketing solutions - we would be pleased to discuss an individual campaign, adapted to your objectives and budgets

We are looking forward to your request.



## Andreas Hugel

Sales

**Phone** +49 711 7594-472

**Mobil** +49 173 353 92 59

**E-Mail** andreas.hugel@konradin.de



## Olena Kondrashova

Project Management

**Phone** +49 711 7594 - 523

**E-Mail** olena.kondrashova@konradin.de



**Konradin Verlag Robert Kohlhammer GmbH**

Ernst-Mey-Strasse 8,  
70771 Leinfelden-Echterdingen  
Germany