

# #KROX24

## The Konradin RobotX Congress

June 20, 2024 | Filderhalle | Leinfelden-Echterdingen

A joint project of:

**Industrie** &  
*anzeiger*  
*Automations  
praxis*

# Topics in focus

Robotics is considered a key technology for Germany as a location for industry and innovation. With the event **#KROX24 – the Konradin RobotX Congress**, the Konradin Media Group therefore occupies an important future topic and presents innovations from robotics and automation in a practical format of congress and exhibition.

Whether simple robotics, intelligent robotics, collaborative robotics, cognitive robotics or mobile robotics: The RobotX Congress, initiated and organized by the leading robotics media brand Automationspraxis, makes important robotics trends live experience – networking and know-how transfer included.

## Our topics:

- collaborative** Cooperation between humans and robots; Cobots & Safety
- cognitive** Robots learn to see and feel with vision & sensor technology
- simply** No Code Programming, Low Cost Robotics
- smart** AI and smart software for robots and cobots
- mobile** From AGVs to AMR - mobile transport robots for logistics and production
- practical** Ready-to-use packages for plug&play automation

# The Concept



# Accompanying Exhibition

- ✓ The accompanying exhibition offers the ideal starting point for discussions and also promotes networking among the participants.
- ✓ Each partner receives an exhibition space of approx. 5 m<sup>2</sup> for roll-ups, small pop-up displays, company presentation or exhibits.
- ✓ Electricity, WLAN access, tables and chairs will be provided. There are no partition walls between the booths.



# Event setup

	Exhibition	Auditorium 1	Auditorium 2	Studio
9:00 am	Welcome Konradin and Key Note lecture			
9:30-10:30 am	Exhibition	3x lecture á 20 min.	3x lecture á 20 min.	3x Workshop
10:30-11:00 am	Break			
11:00 am	Expert-Panel (1)			
11:30-12:30 am	Exhibition	3x lecture á 20 min.	3x lecture á 20 min.	3x Workshop
12:30-1:30 pm	Lunch			
1:30 Uhr pm	Start up-Pitches			
2:00-2:40 pm	Exhibition	2x lecture á 20 min.	2x lecture á 20 min.	2x Workshop
2:40-3:00 pm	Break			
3:00-3:40 pm	Exhibition	2x lecture á 20 min.	2x lecture á 20 min.	2x Workshop
3:40 pm	Expert-Panel (2)			
from 4:10 pm	Conclusion of the event			

## Why #KROX24?

The Konradin Industrie team has **many years of experience in the field of trade fairs and events**. In particular, the media brands Automationspraxis and Industrieanzeiger bring a lot of expertise in the field of robotics events, including **automatica Forum, Robotics Kongress, mav Innovationsforum, expert forums and many more**. Our previous events prove that our concept sets important impulses in the industry and leads to valuable contacts. The personal exchange between partners and visitors is very important to us, which is why we plan enough time for this.

### Other success factors:

**high reach** – extensive address pool of potential visitors.

**promising** – Over 85% of our visitors are satisfied to very satisfied with our events.

**partnership-based** – The common thread of the event is defined in a joint preliminary meeting. The close cooperation of all partners results in valuable synergy effects.

**benefit-oriented** – We emphasize presentations with technological solutions. Pure company presentations are not desired, which is why the quality of the events is extremely high.

**specialized** – The moderation and organization of the event is in the hands of our event department. This ensures a customer-oriented and promising implementation of the events.

# Scope of services

**Deadline  
November 15,  
2023**

## Service package

5 m <sup>2</sup> Floor space	✓
Presentation in the auditorium/ lecture 20 minutes	✓
1/1 Seite Abstract in Automationspraxis 03/2024	✓
Online publication of the advertorial on automationspraxis.industrie.de + teaser for publication in the special newsletter for the event	✓
Organization and moderation of the event	✓
Lunch and drinks during breaks	✓
Extensive advertising measures + invitation advertising (print/online)	✓
Guest ticket contingent for free participation in the event	✓
DSGVO-compliant participant leads in the aftermath of the event	✓
<b>Package price</b>	<b>9.000 €</b>
<b>Optional:</b> video statement for own advertising purposes On-site recording/editing and editing/provisioning	990 €