

Address rental Print mailing

Putting your message in the spotlight



The Konradin Media Group

With more than 400 employees, the Konradin Media Group is one of the largest providers of specialist information in the German-speaking world.

Founded in 1929, the publishing house's portfolio includes corporate publishing and printing as well as a wide range of trade media, knowledge magazines, online platforms and specialist events.

Konradin Industry – the network of expertise for industry

Our portfolio comprises 18 media brands for decision-makers in industry.

As a network for industrial communication, we enable a cross-media, target-group-specific approach in print and online, from events and media partnerships to corporate publishing.

Our trade media have been well established in their markets for decades. They are trusted by companies and their advertisers. They appeal to a wide range of qualified executives.

Facts and figures

40 successful media brands

4,498 customers from various industries

+400 satisfied employees

95 years of Konradin Media Group

”What sets us apart is our multi-faceted expertise.“

Peter Dilger
Managing Director



Market research
Media service
Shops
Corporate publishing
Trade events
Media production

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Why should you book a print mailing?

Your benefits from partnering with Konradin Industry

Print mailings stand out! An attractively designed and customised print mailing with a personalised message conveys value to the recipient.

Your content lands directly on the desks of your target audience!



Customisable design

You choose the format, the subject, the content, the mailing date and the recipients.



GDPR-compliant

Print mailings are legally compliant and save you the hassle of obtaining opt-in consent from your recipients.



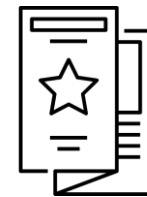
High-quality production

Creative design and high-quality production create a multi-sensory experience of the brand values.



High awareness

An attractive print mailing with a personalised address conveys appreciation and trust.



Highly versatile

From flyers to postcards to self-mailers: There are countless formats to support your promotional objectives.

Define your individual target audience!

Select your print mailing recipients using our comprehensive targeting options

Region

Postcode 0
Postcode 1
Postcode 2
Postcode 3
Postcode 4
Postcode 5
Postcode 6
Postcode 7
Postcode 8
Postcode 9

Austria + Switzerland on request

Core industry

Occupational safety
Food & nutrition industry
Chemical industry
Pharmaceutical industry
Metal production & processing
Fabricated metal products
Electrical & electronics
Precision mechanics, optics & metrology
Mechanical & plant engineering
Automotive
Medical technology

More detailed classification on request

Company size

50 to 99
100 to 199
200 to 499
500 to 999
1,000 and more

*Company size based on number of employees

Function and areas

Senior management
Technical management
Plant management
Project management
Sales engineers
Research & development
Design, engineering
Project scheduling & planning
Production, manufacturing & assembly
Quality management & assurance
Purchasing

More on request

Print mailing: What is included in a booking?

Services and rates

Because print makes a difference: mailing, lettershop & direct mailing

We send your classic print mailing to prospects and potential customers.

Select all the relevant characteristics for your print mailing from our qualified address database to suit your target audience.

Choose from the following selection criteria:
Region • Industry • Company size • Function
• Position

You will receive all the **information about the data requirements** for your personalised mailing immediately after submitting your **request**.



Service (minimum lead time 14 days)	Rate <small>As of 01.10.2024</small>
Handling Three to five individual articles including images, table of contents and imprint	effort-based
Address rental Regular recipient addresses of the selected editorial newsletter	effort-based
Optional services	
Multiple mailings	on request
Adjustment of the initial target audience selection	on request
Creation of a new target audience selection	on request

Print mailings

This is what your print mailing could look like

Print makes a difference – and leaves a lasting impression

Print mailings not only provide a direct purchase incentive to existing customers. They also reach potential new customers.

From one-pagers to response forms to flyers, our in-house print shop can deliver your requirements in the highest quality.



Still got questions?

From traditional print media to comprehensive online marketing solutions – together we can develop a tailored approach to meet your specific communication objectives.

We would also be happy to advise you in person.

We look forward to hearing from you!



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