

B2B-Events with Konradin Industrie



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The Konradin Media Group

Comprising over 500 Employees, the Konradin Media Group is one of the largest providers of Specialist Information in the German-speaking world.

Since 1929, the Publishing House has incorporated a diverse range of Specialist Media, Knowledge Magazines, Online Platforms and Specialist Events that complement our unrivalled Portfolio, in addition to Corporate Publishing and Printing.

Konradin Industrie – the Industry's Competence Network

Our diverse range features 16 Media Brands for decision-makers in the Industry. As a Network for Industrial Communication, we enable a cross-media, Target Group-specific approach in both Print and Online, Events and Media Partnerships right through to Corporate Publishing.

Our Trade Media have been at the heart of their respective Markets for decades and enjoy the unparalleled trust of Companies and Advertisers, communicating with Qualified Executives using practical and acclaimed scope.

Facts and Figures



“For me, it is the concentrated Professional Competence that defines us.”

Peter Dilger, CEO



Market Research

Media Service

Shops

Corporate Publishing

Specialist Events

Media Production

Why we are the right Partner for Events

Competent | Accomplished | Established

- The **Konradin Industrie** unrivalled Competence Network draws upon a wealth of experience spanning over 15 years, during which time it has implemented B2B Events to the complete satisfaction of both Partners and Visitors alike.
- In doing so, we rely upon extensive Industry Knowledge and an unparalleled Network within our Target Markets.
- Thanks to our comprehensive and bespoke Media Services, we also bring our Customers' Message directly to precisely the correct Target Group at Events.
- In addition, we have unique access to an extensive Pool of Qualified Addresses, which we offer as part of our Events.
- The benefit for our Partner Companies and our Visitors is our absolute priority.
- The Moderation and Organisation of the Event is in the capable hands of our experienced Specialist Departments. They ensure a Customer-oriented focus and the auspicious implementation of the final Events.

- The Launch / Relaunch of a Product or Service.
- To build or establish Awareness of a Company / Brand.
- The opening of New Production Facilities / Show Rooms / Technology Centres / Training Rooms.
- Presentation of one's own Technological Competence in a certain Topic / Trend Topic within the Market.
- Company Anniversaries.
- The generation of new Marketing Qualified Leads (MQL).
- A desire for increased Public Relations, through Pre- and Post-Reporting.
- Plus many more... we welcome the challenge of turning your Event Concept into reality!

The right Concept for every Customer

Event Concepts brought to you by Konradin Industries

The Konradin Industry Competence Network regularly organises Events solo or in collaboration with market-leading and innovative Companies, working together to motivate Companies in identifying and exploiting their full potential through Smart Solutions.

In addition to our Standard Concepts, we also offer Bespoke Concepts tailored to Customer Requirements.

Concept

①

Innovation Forums

Cross-Industry Partners (up to 50 Partners)
Host is Media Brand with
Acquisition/Organisation by Konradin Industrie

Concept

②

Expert Forums

Partners in a Process Chain (up to 8 Partners/Day)
Host is Key Customer and Media Brand
Acquisition/Organisation by Konradin Industrie

Concept

③

Event Support at Corporate Events and In-House Exhibitions

Host and Organiser is Customer and Konradin Industrie supports e.g. with Application, Participant Management, Organisation, Moderation

Concept

④

Visitor-financed Event

See **Expert Forums** with the difference that the financing of the Event is largely generated by Visitor Tickets and not by Sponsorship Contributions.

Concept

⑤

Co-operation with Industry Trade Fairs

Sales support, joint Stands, Moderation, Support with Campaigns and necessary measures around the Trade Fair, Organisation of Specialist Forums at the Trade Fair

Innovation Forums

Concept ①



- One-day Lecture Event with accompanying Exhibition hosted in a Congress Centre/neutral Location.
- Thematic diversity through different Thematic Areas that complement each other (more Topics appeal to more Visitors).
- The highlight of the Event can be, for example, an Integrated Workshop Concept, Guided Tours, or similar.
- The Event is an Event of the Media Brand.

SERVICES from Konradin Industrie

- Definition and Elaboration of the Thematic Orientation.
- Acquisition of relevant Sponsors.
- Organisation of a Keynote Speaker.
- Organisation and Moderation of the Event.
- Co-ordination of Service Providers.
- Comprehensive Visitor Advertising in a suitable Topic-related Media Brand from Konradin Industrie.
- Editorial Reporting before, during and after the Event.
- Special Print of a Conference Reader for information archiving.
- Visitor Survey for Quality Assurance.
- Visitor Management, including Registration and Ticketing.
- Collection of GDPR-Compliant Visitor Leads (DOI).

SERVICES by Sponsors

- Organisation of Venue and Participation for the Event (Speaker, Exhibition Space, etc).
- Provision of the required Data.
- Active Visitor Acquisition.

... from the Sponsor's perspective

- Less effort and potential uncertainty when compared to your own In-House Exhibition.
- Lecture at a focused Specialist Event.
- Image enhancement through Partnership with Market Leaders.
- Contact opportunities in the Network.
- More Customers through synergies with other Sponsors.
- Greater attractiveness through a broader range of Topics.
- Free Invitation Advertising by the Konradin Industrie Team.
- Organisation and Lecture Management by Konradin Industrie.
- Extensive Media Service as well as broad Editorial Coverage.
- Long-term Advertising impact through presentation via Internet Portal.
- Enrichment of one's own Address Pool with new Visitor Addresses.

... from the Visitor's perspective

- Competent and comprehensive introduction to current Trend Topics and Developments in the Industry, from a dependable and respected brand.
- Compact information in a single Day with Practical Relevance.
- Workshop Participation with Certificate of Participation.
- Professional Moderation by Specialist Editors.
- Lunch and Drinks during Breaks.
- Information Archiving by Media Brand.
- A free Annual Subscription to a Trade Journal of your choice, which can easily be cancelled at any time if desired.
- Networking and Exchange in a single Day, in a concentrated, professional and focused environment.

The Lectures and the accompanying Exhibition are the main pillars of the Event...

Well-known Technology Leaders will present their new developments in varied Thematic Sessions. In addition to the Lecture Slots, the Concept thrives on an attractive accompanying Exhibition, sufficient Breaks for Networking and the active exchange of Experiences between Trade Visitors and Sponsors alike.

The attractiveness of the Supporting Programme can be increased by integrating other highlights. In addition to the main pillars of "Lectures" and "Exhibition", e.g. Interactive Workshop Formats, Guided Tours in the Exhibition, Gamification and pre-Evening Events can all be seamlessly incorporated into the overall Event Concept.

Konradin Industrie is responsible for the Thematic Orientation and the Acquisition of Sponsors. This approach makes sense, providing diverse (but Industry-focused) Topics and at least 20 suitable Sponsors will be identified.

In a joint Preliminary Meeting with the Sponsors, the focus will be on getting to know each other, defining clear goals, presenting and refining the overall Concept.

Example: mav

Innovation Forums – Concept ①

17. mav Innovation Forum



17. mav Innovationsforum 2025

03.04.2025 9:30 - 16:00 80 € zzgl. MwSt. Vor Ort

Überblick Programm Kontakt Anfahrt [Anmelden](#)

Das mav Innovationsforum wird auch 2025 zum Technologie-Schaukasten der Branche: führende Unternehmen präsentieren am **3. April 2025** ihre Top-Innovationen des Jahres. In spannenden Vorträgen und in der begleitenden Ausstellung informieren Sie unsere Experten über zukunftsweisende Trends. Es erwartet Sie die gesamte Bandbreite der zerspanenden Bearbeitung von neuen CNC-Werkzeugmaschinen und Präzisionswerkzeugen über aktuelle Entwicklungen zum Thema Digitalisierung und Industrie 4.0, bis hin zu innovativen Lösungsansätzen, welche die Branche voranbringen.

Aufgrund der zunehmenden Bedeutung von **Automatisierung in der Metallbearbeitung** widmet das 17. mav Innovationsforum dem Thema einen eigenen Vortragsstrang. Unsere Technologieführer in diesem Bereich finden Sie auf unserem **Automation-Playground**. Integriert in unsere Ausstellung im Girsilen Saal der Filderhalle.

Frauen Sie sich neben einer Vielzahl **informativer Vorträge** auch auf unsere **Guided Tours**. Im Rahmen dieser erfahren Sie mehr über die Unternehmen, die hinter den vorgestellten Lösungen und Produkten stehen.



Please click here to view the
Event Archive of mav

Complete Service Package of the mav Innovation Forum

Innovation Forums – Concept ①

For over 15 years, the Industry meeting place for the Machining Sector

Every year, the Media Brand **mav** organise the established Industry Highlight “mav Innovation Forum” for the Metalworking Industry in Southwestern Germany.

- Well-known Technology Leaders and Newcomers will present their latest Developments in various Subject Areas.
- Attractive Keynotes will provide insights into Research and Development.
- The heart of the Event will be the Lecture Sessions. The accompanying on-site Exhibition offers deeper insights and direct Contacts. Interactive Workshops and Guided Tours bring Providers and Users together, as a catalyst for Networking.
- Trade Visitors have the opportunity to obtain Information, exchange Experiences and make numerous Contacts, all in just a single day within a professional, themed environment.

* The services listed here are representative and may vary depending upon the design and implementation of the Event Concept. Accordingly, the Total Package Price stated here may differ.

Complete Service Package for Industrial Partner*

20 minute Lecture Slot

6 m² Exhibition Space at the Venue

1/1 Page in the Conference Reader

1/1 Page Conference Reader Article in the thematically appropriate Magazine of Konradin Industrie

Online Publication of the Advertorial on the thematically appropriate Platform of Konradin Industrie

Integration into Invitation Advertising in Print (Flyers and self-Advertisements)

Integration into Invitation Advertising Online (Landing Page, Banner Campaigns, Editorial Newsletters)

Organisation and co-ordination of the Event by the Specialist Department of Konradin Industrie

Organisation of a Keynote Speech and Event Moderation by Specialist Editors

Free Guest Ticket allocation

Exclusive disclosure of Visitor Addresses (DOI) in accordance with the applicable GDPR

Total Package Price

**From € 9,500
plus VAT.**

13. EPP InnovationsFORUM+

Alle wichtigen Informationen rund um die Elektronikfertigung an nur einem Tag
– Fachwissen von Experten für Ihren beruflichen Alltag.

09.04.2025 09:00-17:00 Uhr 109,- € zzgl. MwSt. Vor Ort

Überblick Programm Kontakt Anfahrt [Anmelden](#)

Die Zukunft der Elektronikproduktion neu definiert

Willkommen beim 13. InnovationsFORUM+ der EPP am 09. April 2025 in der Filderhalle Leinfelden-Echterdingen, wo zukunftsweisende Technologien und bahnbrechende Ideen zusammenkommen, um die Welt der Baugruppenfertigung zu revolutionieren. Unser Forum bietet eine Plattform für Experten aus verschiedenen Branchen, um sich über die neuesten Entwicklungen in den Bereichen Nachhaltigkeit, Automatisierung, Künstliche Intelligenz (KI) und Qualität auszutauschen.

Nachhaltigkeit steht im Mittelpunkt unserer Mission. Beim InnovationsFORUM+ erfahren Sie alles über umweltfreundliche Produktionsmethoden, Ressourcenschonung und nachhaltige Materialien. Lassen Sie sich von führenden Experten unserer Partner inspirieren und entdecken Sie, wie nachhaltige Praktiken nicht nur die Umwelt schützen, sondern auch die Effizienz und Rentabilität Ihrer Produktion steigern können.

Die **Automatisierung** revolutioniert die Fertigungsindustrie. Erfahren Sie beim InnovationsFORUM+ der EPP von unseren Partnern, wie Sie durch den Einsatz modernster Automatisierungstechnologien Ihre Produktionsprozesse optimieren und die Produktivität steigern können. Von Robotertechnik bis hin zu intelligenten Fertigungssystemen – hier erhalten Sie wertvolle Einblicke und praktische Lösungsansätze.



Modular Service Packages of EPP InnovationsFORUM⁺

Innovation Forums – Concept ①

Modular Service Packages for Industrial Partners Using the example of EPP InnovationsFORUM ⁺ *	Standard	Premium Light	Premium (limited)
Event Organisation inc. Project and Visitor Management and Event preliminary discussion	✓	✓	✓
Event Promotion inc. Partner Logo placement	✓	✓	✓
Exhibition Space (Wide x Deep, meters)	2.0 x 1.0 m	3.0 x 2.0 m	3.0 x 2.0 m
Employee Tickets , allocations for the Day of the Event	2	3	4 inc. Speaker
Lecture Presentation per Partner inc. Questions and Answers	-	-	15 min inc. Q&A
Speaker Training by professional Trainer (max. 1 person per Partner)	Surcharge 300,- EUR	Surcharge 300,- EUR	✓
Leads-on-Demand , on Lecture PDF	-	-	✓
Free, unlimited Guest Ticket Allocation (per Registration using the Partner Promo Code a bonus Credit of 60 Euros will be issued for future Promotional Activity)	✓	✓	✓
Themed Exhibition Tour , 3 minutes per Partner	-	✓	✓
Online-Advertorial: www.epp-online.de/highlights-der-elektronikfertigung/	-	✓	✓
Gamification to encourage Visitor interaction and maximise Networking opportunities	✓	✓	✓
Grill'n'Chill held in the Evening prior to the Event Day for Partners and Visitors	✓	✓	✓
Reporting following conclusion of the Event	✓	✓	✓
GDPR-Compliant Lead sharing	Participants Registered with their own Partner Code	Entire list of Participants	Entire list of Participants
Package Prices, € plus VAT	EUR 2,900.-	EUR 4,400.-	EUR 5,800.-

Optional: **Advertorial** in the Trade Magazine **EPP**

*The services and prices listed are representative and may vary depending upon the design of the Concept.

2/1 Page: EUR 3,200.-
1/1 Page: EUR 1,950.-
1/2 Page: EUR 1,050.-

2/1 Page: EUR 3,200.-
1/1 Page: EUR 1,950.-
1/2 Page: EUR 1,050.-

2/1 Page: EUR 3,200.-
1/1 Page: EUR 1,950.-
1/2 Page: EUR 1,050.-

- In order to be able to effectively plan and implement a successful Event of this magnitude, we will require a lead time of approximately 10-12 Months in total.
- Approx. 8-9 Months prior to the Event Date: Co-ordination of General Conditions, Event Format and Deadline scheduling.
- Approx. 5-8 Months prior to the Event Date: Partner Acquisition.
- Approx. 3-4 Months prior to the Event Date: Commencement of Visitor Recruitment.

Expert Forums

Concept ②



- One-day Lecture Event with accompanying Exhibition, conducted at the Host Venue (i.e. Customer premises).
- The highlight of the Event can be, for example, an Exclusive Factory Tour or an attractive Keynote for Visitors.
- The Event is a joint Event of the Media Brand and the Host – this is also discernible with the allocation of Tasks.

SERVICES from Konradin Industrie

- Joint Topic Identification.
- Acquisition of relevant Industry Partners.
- Comprehensive Visitor Advertising in Topic-related Media from Konradin Industrie.
- Editorial Reporting prior, during and after conclusion of the Event.
- Visitor Survey for Quality Assurance.
- Visitor Management including Registration and Ticketing.
- Organisation and Moderation of the Event.
- Collection of GDPR-Compliant Visitor Leads (DOI).
- Special Print of a Conference Reader for information archiving.
- Optional: Organisation of a Keynote Speaker.

SERVICES by Event Partners/Hosts

- Joint Topic Identification.
- Naming of preferred Partners.
- Provision of the Location/Premises.
- Organisation and assumption of costs for Catering.
- Organisation of Event Technology and, if necessary, Tours/Factory Tour on-site.
- Active Visitor Acquisition.

... from the Host's perspective

- Less effort and potential uncertainty when compared to solo In-House Exhibition.
- More Visitors and Reach through synergies with other Industry Partners.
- Greater attractiveness through a broader range of Topics.
- Invitation Advertising by Konradin Industrie and the Industry Partner.
- Extensive Media Service as well as broad Editorial Coverage.
- Long-term Advertising impact through presentation via Internet Portal.
- Organisation and Lecture Management by Konradin Industrie.
- Enrichment of your own Address Pool through new Visitor Addresses.

... from the perspective of the Industrial Partner

- Lecture at a Specialist Event.
- Image Enhancement through Partnership with Market Leaders.
- Contact opportunities in the Network.
- More Customers through synergies with other Partners.
- Greater attractiveness through a broader range of Topics.
- Free Invitation Advertising by the Konradin Industrie Team.
- Extensive Media Service through broad Editorial Reporting.
- Long-term Advertising impact through presentation on Internet Portal.

... from the Visitor's perspective

- Competent and comprehensive introduction to current Trend Topics and Developments in the Industry.
- Concise Information in a single day with practical relevance.
- E.g. Workshop Participation with Certificate of Participation.
- Professional Moderation by Specialist Editors.
- Lunch and Drinks during Breaks.
- Information archiving by Media Brand.
- A free Annual Subscription to a Trade Journal of your choice, which can be easily cancelled at any time if desired.
- The convenience of Networking and Exchange within a single day, in a focused Professional Environment.

Relevance of Industry Partners and Service Package

Expert Forums – Concept ②

Industry Partners are Multipliers and contribute to the overall Theme of the Event.

The Industrial Partners are acquired by Konradin Industrie working in close co-ordination with the Host, or alternatively by the Host directly.

Potential Industry Partners:

- Companies along the Process Chain (attention: Technology Exclusivity, if deemed necessary).
- Direct Business Partners/Customers of the Host.
- Companies with which Joint Projects are/have been realised.
- Hosts can identify desired Customers who are a priority and should consequently be initially approached.

A joint Preliminary Meeting with the Companies involved serves as the kick-off and creates the same level of Knowledge for all Parties involved, contributing to an overall peerless sense of collaboration.

Konradin Industrie require a turnover of approx. € 30,000 in order to ensure the Event can be executed economically and thus successfully. This turnover can be generated via the Participant Price of the Industry Partners or the Host themselves may assume the relevant costs.

Overview of Services for Industry Partners	Price
25 minute Lecture Slot	
5 m ² Exhibition Space, at the Host Premises	
1/1 Page in the Conference Reader	
1/1 Page Conference Reader Article in the thematically appropriate Trade Magazine of Konradin Industrie	
Integration into Invitation Advertising in Print (Flyers and self-Advertisements)	
Integration into Invitation Advertising Online (Landing Page, Banner Campaigns, Editorial Newsletters)	
Organisation and Moderation of Event by Specialist Editors	
Free Guest Ticket allocation	
Exclusive disclosure of Visitor Addresses (DOI) in accordance with the applicable GDPR	
Total Package	From € 6,000 plus VAT

Excerpt of successfully implemented Expert Forums

- Expert Forum: Modular Automation
- INDEX Technology Campus (3rd Edition)
- Expert Forum: Mobile Robotics
- Medical Technology Colloquium (16th Edition)
- Expert Forum: Digitisation and Automation
- Expert Forum: Machine Automation with Added Value
- Expert Forum: Bin Picking in Practice
- Microprecision Expert Forum
- Expert Forum: Smart Automation
- Expert Forum: High-Strength Turned Parts
- Expert Forum: Minimising Unit Costs
- CleanElectronics Expert Forum
- ... please contact us for even more!

Excerpt of our extensive Customer List



-
- In order to be able to effectively plan and implement a successful Expert Forum, we will require a lead time of approximately 6-8 Months.
 - Approx. 6-7 Months prior to the Event Date: Voting on the Topic, General Conditions, Event Format and Deadline scheduling.
 - Approx. 5-6 Months prior to the Event Date: Partner Acquisition.
 - Approx. 2-4 Months prior to the Event Date: Commencement of Visitor Recruitment.

Event Support at Corporate Events and In-House Exhibitions

Concept ③



- The Customer organises a Company Event or an In-House Exhibition.
- The Customer requires comprehensive support, or perhaps only partial assistance.
- Services are interchangeable: Either provided by Konradin Industrie, the Event Partner/Host, or vice-versa.
- The Event is an Event of the Customer. However, with respect to Visitor Advertising, co-operation (and thus visibility of the Media Brand) may be clearly advantageous. This can be assessed on an individual basis, together with the Customer.

SERVICES from Konradin Industrie (tbd)

- Comprehensive Visitor Advertising in our Trade Magazines.
- Editorial Reporting, both prior and after the Event.
- Comprehensive Visitor Advertising via our Online Channels.
- Multi-stage E-mailing Campaign for Visitor Acquisition.
- Design of Advertising Materials (Save-the-Date Cards, Flyers, Offprints, etc).
- Organisation of a Keynote Speaker and/or Moderation by our Specialists and Editor-in-Chief.
- On-site Support/Visitor Management.
- Participant Management: Creation of an Event Website with the Programme and Registration Modalities for GDPR-Compliant Processing.
- Visitor Survey.
- ... and further bespoke options, to meet your requirements.

SERVICES by Event Partners/Hosts (tbd)

- Provision of the Location Venue/Premises.
- Organisation of Catering.
- Organisation of Event Technology.
- Definition of the supporting Programme and, if deemed necessary, Organisation of Tours/Workshops/Factory Tours.
- Visitor Recruitment.
- Landing Page with Login function.
- On-site Visitor Management.

Advantages for each contracting Party

Event Support for Corporate Events and In-House Exhibitions – Concept ③

... from the Host's perspective

- Division of labour and thus manageable effort in the realisation of your own Event.
- Broad Editorial coverage, both during and after the Event.
- Independent Invitation Advertising via the highly frequented and extensive Channels of Konradin Industrie.
- Increasing the attractiveness of the supporting Programme through Visitor Services (e.g. free Annual Subscription, etc).
- Competent and Industry-oriented Moderation by our Specialist Editors.
- Professional Visitor Management (Landing Page/Form/GDPR-Compliant/DOI).
- More Visitors through increased Reach
Enrichment of your own Address Pool with new Visitor Addresses.

... from the perspective of the Media Brand

- Word of mouth: Konradin Industrie is the right, experienced Partner for Events.
- Enrichment of your own Address Pool with new Visitor Addresses (in cases where Visitor Management is undertaken via Konradin Industrie).
- Networking and Exchange on the day of the Event by Editors.

Konradin Industrie supports...



Excerpt of our Customer List



Automations praxis

Branchenlösungen - Events - Webseminars - Menschen & Maschin - Service - Industrie.de - Newsletter

Robotik - Montage und Handhabung - Industrie 4.0 - Industrierobotik - Cobot - Machine Learning - Highlights der Automation - HP 3D-Druck

Startseite - Bin Picking Forum

Bin Picking Forum

- Forum mit Workshopcharakter
- Hochkaristige Sponsoren
- Spannende Vorträge

27. - 28. April 2022
9:00-16:00 Uhr
 Ort: Oppone

Teile, die chaotisch in der Kiste liegen mit einem Roboter zu entnehmen – klingt so einfach – ist aber bis heute eine der herausforderndsten Aufgaben in der industriellen Automatisierung. Werkstücke nicht mehr vororientiert oder manuell einlegen zu müssen, birgt in vielen industriellen Prozessen eine Riesenchance Abläufe autonomer, effizienter und einfacher zu gestalten. Ob Bestücken von Maschinen, positioniertem Ablegen auf Transportsystemen oder Depalettieren. Die Anwendungsfälle sind genauso vielfältig wie die Lösungen am Markt.

Expertenforum Bin Picking Lieberr

[Her gehen zum Event](#)



Dasen & Fakten - Programm 27.04. - Programm 28.04. - Standort u. Anfahrt - Kontakt u. Corona FAQ - Hotelempfehlungen

Mittwoch, 27. April - Donnerstag, 28. April 2022
 09:00 - 16:00 Uhr

- Kostenlose Teilnahme
- Attraktive Begleitausstellung
- Hochkaristige Vorträge

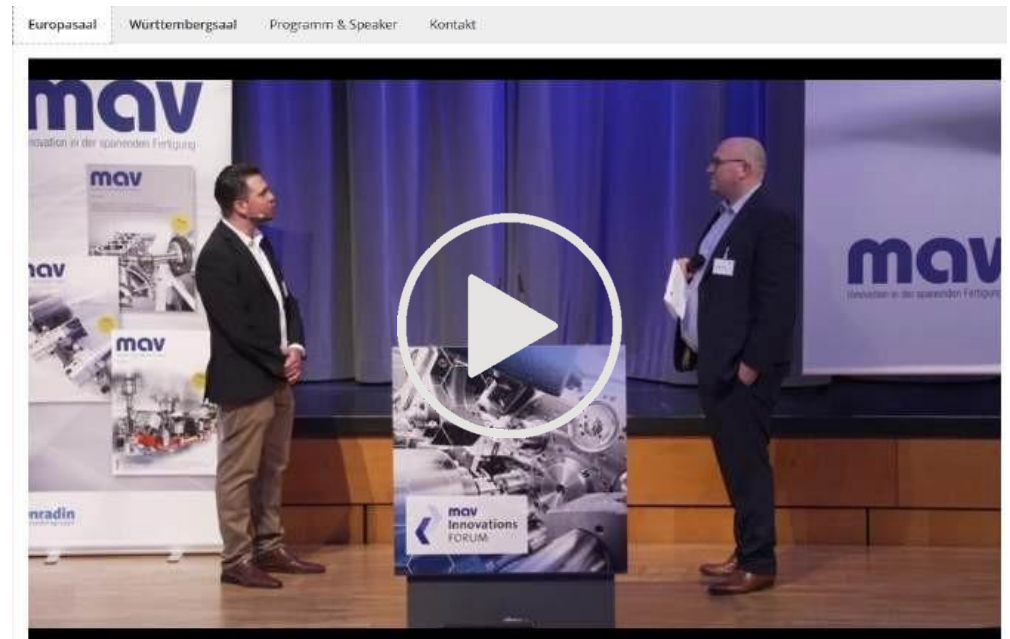
BIN PICKING FORUM 2022



Example: Hybrid Formats (Streaming)

Event Support for Corporate Events and In-House Exhibitions – Concept ③

- Events can also be Streamed Online, if desired.
- Advantages of a Stream to the Network are, for example, a higher Reach or the availability of Recordings for any follow-up measures.
- Our Portfolio includes both Hybrid Congresses (e.g. mav Innovation Forum) and Mobile Studios, which we set up with our Technical Experts at the premises of a Host (e.g. CHIRON Group).
- The Live Stream can be seamlessly integrated, either within the Customer's Website or centrally via the Portals of Konradin Industrie's Media Brands.



Example: Simultaneous Translation

Event Support for Corporate Events and In-House Exhibitions – Concept ③

- Simultaneous Translation can be particularly useful if our Customers are planning Events in border geographical areas (e.g. Switzerland and the surrounding environs) or if other Countries are to be included in the Event via Stream.
- Our experienced Interpreters are inconspicuously integrated into the Event and translate into the desired Language via Radio Headset.
- We have successfully adopted Simultaneous Translation both at our Customers' premises and at large Trade Fair Forums (e.g. automatica Forum).
- If you have a requirement for this service, please feel free to contact us for further details.



- Depending upon the Type and Scope of the Customer Event, we require a lead time of approximately 2-6 Months.
- Numerous factors may influence the agreed schedule. For example, will our service only include Media Support?
- If your objective is Attracting Visitors, then 2-3 Months will be sufficient.
- For the implementation of comprehensive Participant Management, including Landing Page and Visitor Advertising, a greater Lead Time will be required, potentially up to 6 Months.

Visitor-financed Event

Concept ④



Visitor-financed Models can be defined as:

- Konradin's own Events on Trending Topics (e.g. AI Conference).
- Visitor-financed Events held at the Customer's Venue or at third-party Institutes (e.g. Fraunhofer IPA).
- Supported financing of Expert Forums through Participant Fees (e.g. Chiron Medical Technology Colloquium).

Co-operation with Industry Trade Fairs

Concept ⑤



Co-operation with Industry Trade Fairs

General: Co-operation with Industry Trade Fairs – Concept ⑤

- Trade Fair Organiser is looking for support in organising Joint Stands.
- Trade Fair Organiser is looking for competent Moderators for Trade Fair Forums.
- Trade Fair Organiser requires support in acquiring Exhibitors – ancillary Sales Channel via Specialist Publisher.
- Trade Fair Organiser is seeking to identify activities that are a Visitor Magnet → For example: Art meets technology at AMB
- Trade Fair Organiser would like to use Konradin Industrie's in-depth Knowledge of the Industry and its unparalleled and diverse Network in order to gain access to Industry-relevant Speakers → For example: automatica Forum

Examples

General: Co-operation with Industry Trade Fairs – Concept ⑤

EMO 2019: **Industry 4.0 Area** with 40 Co-Exhibitors and the **Additive Manufacturing Circle** with 15 Co-Exhibitors. Similar Concepts were implemented at the METAV 2016 + 2018 and EMO 2017 + 2023



Examples

General: Co-operation with Industry Trade Fairs – Concept ⑤

Automationspraxis has been an Official Media Partner of automatica for over 10 years. For the **automatica Forums**, our Editorial Team acquires top-class Speakers. The Specialist Department takes care of both Speaker Management and Organisation on-site.



Examples

General: Co-operation with Industry Trade Fairs – Concept ⑤

Theme Park **Digitalisierung@Automation** including Forum, held at the **Motek Trade Fair** in Stuttgart:



Do you have any questions?

We would be delighted to advise you on our diverse Concepts with a personal conversation.

We look forward to your enquiry!



Andreas Hugel

General Display Manager

Phone +49 711 7594-472

Mobil +49 173 353 92 59

E-Mail andreas.hugel@konradin.de



Joachim Linckh

General Display Manager

Phone +49 711 7594-565

Mobil +49 173 353 92 11

E-Mail joachim.linckh@konradin.de



Konradin Verlag Robert Kohlhammer GmbH
Ernst-Mey-Straße 8,
70771 Leinfelden-Echterdingen