

WEB SESSION

Sustainability in procurement

TAKE ADVANTAGE OF THE WEB SESSION TO PRESENT YOUR PRODUCTS AND SOLUTIONS TO A RELEVANT INDUSTRY AUDIENCE. THIS WILL HELP YOU INCREASE YOUR VISIBILITY WITHIN THE SECTOR AND GENERATE QUALIFIED LEADS FOR YOUR COMPANY.

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Date:
17.03.27
Booking deadline:
20.01.27

Trends and Solutions for Sustainable Purchasing

Sustainability has long been a key requirement for modern procurement departments—it is driving change in areas such as carbon footprint assessment, supply chain transparency, and the implementation of regulatory requirements such as the CSRD.

This web session will showcase innovative solutions and concepts for sustainable procurement. You are an ideal partner if you offer products or services in the areas of carbon footprint assessment, supply chain management, ESG and sustainability reporting, supplier evaluation, compliance and regulatory affairs, the circular economy, or related topics.

Target Group

- Purchasing and procurement departments in manufacturing, retail, and services
- For SMEs: owners, managing directors, and purchasing managers; for larger companies: category managers, supply chain managers, and sustainability and CSR officers
- Anyone involved in sustainable procurement, ESG criteria, and the Supply Chain Act

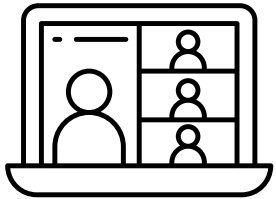


Presentation language: German
Time zone: CET/CEST

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2025/2026 OVERVIEW

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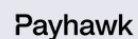
9 Web sessions

avg. 140 registrations

avg. 90 live participants

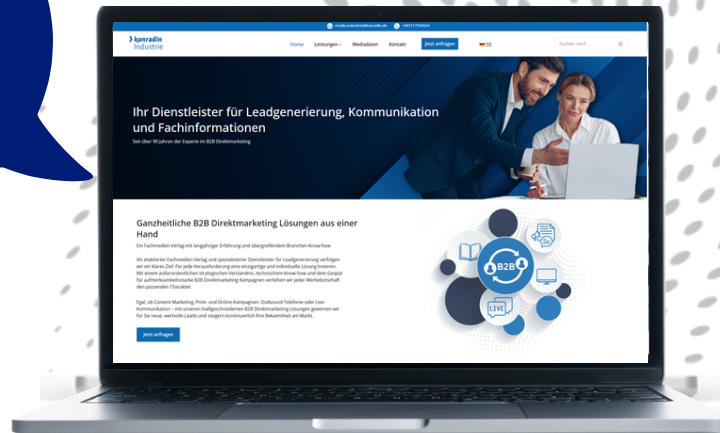
1 hour 30 minutes avg. duration of participation

PARTNER 2025/2026



DO YOU HAVE
ANY FURTHER
QUESTIONS?

Get in touch
→ [MEDIA
CONSULTATION](#)



YOUR BENEFITS



Qualified Lead Generation

You will receive the contact details of the participants who have registered for the Web Session, as well as a detailed report. This enables you to identify potential new customers in a targeted and efficient manner.



Maximum Visibility

By promoting your content before, during and after the Web Session, you can boost your presence within the Konradin Industrie network and benefit from additional attention for your topics.



Wide Reach

Reach your target group across Germany and beyond. Benefit from Konradin Industrie's reach and established network.



Lasting Impact

We take care of the technical aspects and project management. The on-demand webcast ensures additional reach and further leads even after the live event has ended.



Services and Price

(Lead time: at least 6 weeks)

- Presentation per partner, including a Q&A-session (20 minutes)
- Introduction to the Topic and the Speaker by the Editorial Team
- Organisation and delivery of the Web Session, including promotion and recruitment of Participants
- GDPR-compliant leads from Registrations following the Web Session

PACKAGE PRICE

3,260.-

Further options available at additional cost:

Optional: plus a 1/1-page Advertorial in Print	+1,950.-
Optional: plus 2/1 page Advertorial in Print	+ 3,200.-
Optional: plus a recording of your individual Presentation at your full disposal (this covers all rights of use as well as any additional addresses the Publisher may miss out on)	+ 500.-

(Prices valid from 1 October 2026, in €, plus VAT.)

BENEFITS & PRICES

→ SEND DATA TO media.industrie@konradin.de

→ [TECHNICAL SPECIFICATIONS](#)