

# 12<sup>TH</sup> EPP InnovationsFORUM<sup>PLUS</sup>

Competitive electronics production in Germany

April 17, 2024 | Filderhalle Leinfelden

# What is the EPP InnovationFORUM<sup>PLUS</sup> about?

The topic and review 2023

## Competitive electronics manufacturing in Germany

Industry experts report on new solutions, current trends and provide information from the practice.

**Target group:** Investment decision-makers and production specialists in companies with their own electronics production (OEM/EMS) and designers with a focus on design for manufacturing/testing, who need information on the state of the art electronics production and test.

Demonstrate your presence in a centrally important market and participate as a partner at the EPP InnovationFORUM<sup>PLUS</sup> 2024.

### General Date

#### Date

April 17, 2024

#### Location

Filderhalle, Leinfelden

#### Top-class lecture program

Keynotes and partner presentations

#### Table-top exhibition

Exclusion of visitors competing with partners

## Review of the 11th EPP InnovationFORUM<sup>PLUS</sup> 2023



**135** Registrations

**91** Attendees

### Excerpt from the list of participants:

Bosch Rexroth AG, Siemens AG, Zollner Elektronik AG, OMICRON electronics GmbH, Mercedes Benz, Balluff GmbH, Brose Fahrzeugteile SE & Co. KG, Euchner GmbH & Co KG, Asteelflash Eberbach GmbH, Kostal Industrie Elektrik GmbH u.v.m.

### Partner 2023:



# Why should you book a presentation slot?

Communicate specialist knowledge and generate leads.

Renowned technology leaders present their innovations. Visitors can join the presentations and the table-top exhibition.

You present yourself as a competent contact for the topic of competitive electronics production in Germany.



## Exchange of experience and networking

Plenty of room for networking, deep dive, guided tours, and workshops ensure intensive contacts.



## Image gain

You present yourself as a competent contact partner for competitive electronics production in Germany.



## Exhibition Area

Seminar day with accompanying exhibition combines the advantages of a trade fair with those of a congress.



## High-reach advertising

In the run-up to the event in the EPP trade journal, on our website, social media and via newsletters and e-blasts.



## Reporting and leads

As a Premium or Platinum Partner, you will receive the full and GDPR compliant list of registrations.

# Additional options....

... ensure even more intensive customer contact.

New assets make the EPP InnovationFORUM<sup>PLUS</sup> even more interesting and valuable for you as a partner.

With Session Chat or Workshop, you will dive deep into the topic of your presentation.

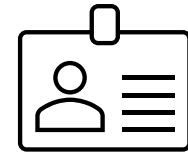
Two guided tours generate PREMIUM/PLATIN partners, visitors directly to your stand booth. In 3 minutes, you tell the visitors why you are a premium contact for either sustainability or after sales.

For the workshop, session chat and themed tour, visitors register separately. This makes each lead more detailed and more valuable.



## High-quality Keynotes

As an introduction to the following partner presentations.



## Workshop

Hands-on you dive deep into the topic of your presentation.



## Guided tours

On 'Sustainability' or 'after Sales' - for direct contacts and discussions at your booth.



## Session Chat

Another deep dive following your presentation. For more Q&A in a lot private atmosphere.



# Table-top exhibition

A proven concept: presentation and table-top exhibition

Visitors attend the presentations and the accompanying exhibition organised by the partners.

Each **Premium** or **Platinum Partner** receives an exhibition space of approx. 6 m<sup>2</sup> for roll-ups, company presentations or exhibits.  
Booth space: 3.0m x 2.0 m (width x depth)

Each **Standard Partner** receives an exhibition space of approx. 2 m<sup>2</sup> for a maximum of 2 roll-ups (width per roll-up 1 m)  
Stand area: 2.0 x 1.0 m (width x depth)

## The stand space includes

- Power connection
- Wireless Access to the internet
- High table incl. cover
- Bar stool



The table-top exhibition offers the ideal starting point for discussions and promotes networking among visitors.



# What does your booking include?

Services included

**EPP**

Education + Prüftechnik

**Booking deadline:  
Dezember 31, 2023**

Services	Standard	Premium	Platin (1x bookable)
Event organization incl. project and visitors' management	✓	✓	✓
Event promotion incl. partner logos	✓	✓	✓
Exhibition space (width x depth)	2,0 x 1,0 m	3,0 x 2,0 m	3,0 x 2,0 m
Presentation per partner incl. Q&A	–	15min presentation	15min presentation
Leads-on-demand on presentation PDF online	–	✓	✓
Free and unlimited number of tickets	✓	✓	✓
Guided Tour	–	✓	✓
Online-Advertorial on epp-online.de	–	✓	✓
Gamification	–	✓	✓
Catering 'Supported by', 1-2 Roll-Ups next to the registration, exclusive display of conference bags filled by the partner, more options tba.	–	–	✓
Stand Alone Newsletter to active subscribers EPP-News	–	–	✓
List of registrations (GPDR compliant)	Participants registered with their own partner code	Complete list of participants	Complete list of participants
<b>Package rate (incl. VAT)</b>	<b>EUR 3.500,-</b>	<b>EUR 5.800,-</b>	<b>EUR 11.800,-</b>

At extra costs: Advertorial in EPP of April 8, 2024

2/1S., EUR 2.950,-  
1/1S., EUR 1.750,-  
1/2S., EUR 1.050,-

2/1S., EUR 2.950,-  
1/1S., EUR 1.750,-  
1/2S., EUR 1.050,-

2/1S. inkl.

At extra costs: Deep Dive/Session Chat for max. 12 people. Duration: 15 min.

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EUR 1.000,-

✓

At extra costs: Deep Dive/Workshop max. 4 for max. 6 persons. Duration: 30 min.

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EUR 1.000,-

✓

# Programme Draft\*

An attractive day for lots of interaction

		Großer Saal	Kleiner Saal	Panoramasaal	Studio 1	Studio 2
	<b>8:30</b>	<b>Registration</b>				
09:10	09:15			Welcome		
09:15	09:45			Keynote 1		
09:50	10:05		Presentation 1	Presentation 2		
10:10	10:25		Presentation 3	Presentation 4	Session Chat V1	Session Chat V 2
10:25	10:55	Coffee break				
11:00	11:30			Keynote 2		
11:35	11:50		Presentation 5	Presentation 6	Session Chat V3	Session Chat V4
11:55	12:10		Presentation 7	Presentation 8	Session Chat V5	Session Chat V6
12:15	12:45	Guided Tours R1 / R2			Workshop W1	Workshop W2
12:45	13:30	Lunch				
13:30	14:00			Keynote 3		
14:05	14:20		Presentation 9	Presentation 10	Session Chat V7	Session Chat V8
14:25	14:40		Presentation 11	Presentation 12	Session Chat V9	Session Chat V10
14:45	15:00		Presentation 13	Presentation 14	Session Chat V11	Session Chat V12
15:00	15:30	Coffee break				
15:30	16:00			Keynote 4		
16:05	16:20		Presentation 15	Presentation 16	Session Chat V13	Session Chat V14
16:25	16:40		Presentation 17	Presentation 18	Session Chat V15	Session Chat V16
16:45	17:15		Workshop W3	Presentation W4	Session Chat V17	Session Chat V18
	17:15			Lottery & Get-together		
	18:00	End				

\*Subject to change without notice

# Maximum benefit at a minimum price

Together we will find proven cross-media combination packages... individually tailored to your targets or budget!

## Do you have any questions?

We are at your disposal!



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