

# 13<sup>TH</sup> EPP InnovationsFORUM<sup>+</sup>

Competitive Electronics Production in Germany

April 9, 2025 | Filderhalle Leinfelden

# What is the EPP InnovationsFORUM<sup>+</sup> about?

The Topic and Synopsis 2025

## Competitive Electronics Manufacturing in Germany

Industry Experts report on new Solutions, current Trends and provide Information from the Practice.

**Target Group:** Investment decision-makers and Production Specialists within Companies with their own Electronics Production (OEM/EMS) and Designers with a focus on design for Manufacturing/Testing, all of whom require information concerning state-of-the-art Electronics Production and Testing.

Demonstrate your presence in a centrally important market and participate as a Partner at the EPP InnovationFORUM<sup>PLUS</sup> 2025.

### Framework

**Date**  
April 9, 2025

**Location**  
Filderhalle, Leinfelden

**Top-class Lecture Program**  
Keynotes and Partner Presentations

**Table-top Exhibition**

**Exclusion of Visitors competing with Partners**

## Review of the 12. EPP InnovationsFORUM<sup>+</sup> 2024



**224** Registrations

### Excerpt from the list of Participants:

Siemens AG, Hannusch Industrieelektronik, Balluff, Euchner, PILZ, KATEK, ebm-papst, Marquardt, Prettl Electronics, ROB, Mercedes-Benz, Cicor, Mair Elektronik, Würth Elektronik, WIKA, Robert Bosch, Nokia, ACD Elektronik, Lacon Electronic, Viessmann, Harman International, Liebherr, Hechinger, RAWE, Wieland Electric, Festo u.v.m.

### Partner 2024:



# Why should you book a Presentation Slot?

Communicate Specialist Knowledge and generate Qualified Leads.

Well-known Technology Leaders will present their new Developments and Solutions.

Visitors can attend the Lectures and the accompanying Exhibition.



## Exchange of Experience and Networking

Ample room for networking, deep dive, Guided Tours, and Workshops ensure intensive contacts.



## Image Enhancement

Present yourself as a competent and dependable Contact Partner for competitive Electronics Production in Germany.



## Exhibition Area

Seminar Day with accompanying Exhibition combines all the advantages of a Trade Fair alongside those of a Congress.



## High-reach Advertising

In the run-up to the Event within the EPP Trade Journal and on our Website, Social Media and via online Newsletters and e-blasts.



## Reporting and Leads

Premium- and Premium-Light Partners receive the list of all Registrations in full compliance with GDPR. All Partners will receive detailed Reporting.

# Additional options...

... ensure even more intensive Customer Contact

New elements make the EPP InnovationsFORUM+ even more interesting and valuable for you as a participating Partner.

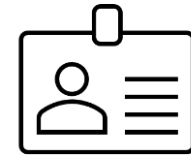
The themed Guided Tours will bring Visitors directly to your Stand. In a focused 3 Minutes, you can instruct Visitors precisely on why you are the Top Contact Person for the specified Topic.

We combine the natural instinct to participate with the Visitors' need for Information, and thus bring Visitors to the Stands of the Partners.



## High-quality Keynotes

As an introduction to the following Partner Presentations.



## Workshop

Hands-on you dive deep into the core Topic of your Presentation.



## Guided Tours

Focusing on topical cross-section Subjects (2024 'Sustainability' and 'Service') for direct contacts and discussions at your Stand.



## Visitor Surveys

Visitors are encouraged to actively participate in Surveys during Lectures and Keynotes.



# Table-top Exhibition

A proven concept: Presentation and Table-top Exhibition

Visitors attend both the Presentations and the accompanying Exhibition organised by the Partners.

Each **Premium/Premium Light-Partner** receives an Exhibition Space of approx. 6 m<sup>2</sup> for Roll-ups, Company Presentations or Exhibits.  
Stand Space: 3.0m x 2.0m (width x depth)

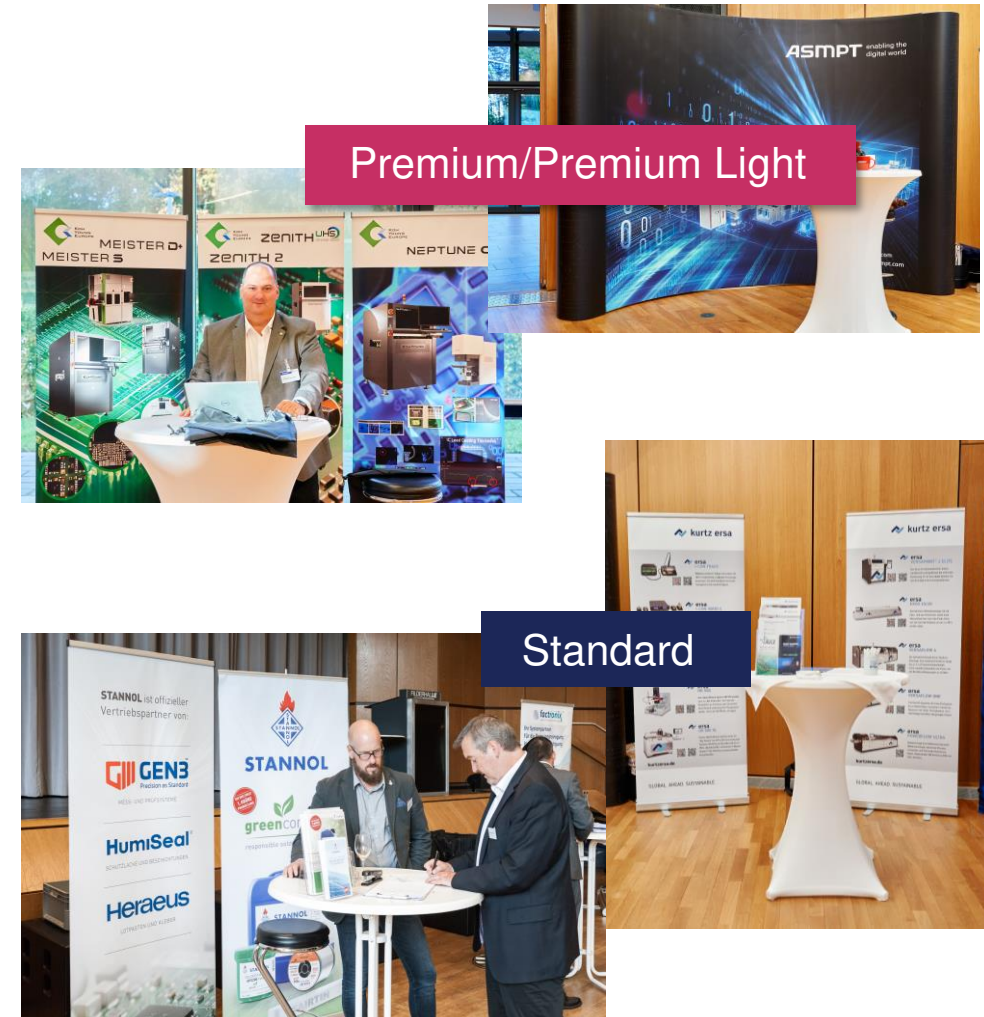
Each **Standard Partner** receives an Exhibition Space of approx. 2 m<sup>2</sup> for a maximum of 2 Roll-ups (width per roll-up 1m)  
Stand Space: 2.0m x 1.0m (width x depth)

## The Stand Space will include:

- Power connection
- Wireless Access to the Internet
- High Table inc. Cover
- Bar Stool



The Table-top Exhibition offers the ideal starting point for discussions and promotes networking among Visitors.



# What does your Booking include?

Services included



Booking deadline:  
October 15, 2024

Services	Standard	Premium Light	Premium (max.18 Slots)
Event Organisation inc. Project and Visitor Management and preliminary Event Discussion	✓	✓	✓
Event Promotion inc. Partner Logo placement	✓	✓	✓
Exhibition Area (width x depth)	2.0 x 1.0 m	3.0 x 2.0 m	3.0 x 2.0 m
Employee Tickets allocation, Quota for the Day of the Event	2	3	4 inc. Speaker
Presentation per Partner inc. Questions and Answers	–	–	15min inc. Q&A
Speaker Training by professional Trainers (max. 1 Person per Partner)	Surcharge EUR 300.-	Surcharge EUR 300.-	✓
Leads-on-Demand on Lecture PDF	–	–	✓
Free, unlimited Guest Card Quota (per individual Registration, using the Partner Promo Code, a Credit of 60 Euros will be issued for additional Advertising measures)	✓	✓	✓
Themed Guided Tour of the Exhibition, 3 Minutes per Partner	–	✓	✓
Online-Advertorial on <a href="http://www.epp-online.de/highlights-der-elektronikfertigung/">www.epp-online.de/highlights-der-elektronikfertigung/</a>	–	✓	✓
Gamification	✓	✓	✓
Grill&Chill Social Event held the Evening before, for both Partners and Visitors	✓	✓	✓
Reporting after the Event			
List of Registrations (GPDR Compliant)	Participants registered with their own Partner Code	Full list of Participants	Full list of Participants
Package Rate (inc. VAT)	EUR 2,900.-	EUR 4,400.-	EUR 5,800.-

Optional: Advertorial in the Trade Journal **EPP**, Issue March/April 2025

2/1 Page, EUR 3,200.-  
1/1 Page, EUR 1.950,-  
1/2 Page, EUR 1,050.-

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1/1 Page, EUR 1.950,-  
1/2 Page, EUR 1,050.-

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1/2 Page, EUR 1,050.-

# Draft Programme\*

An attractive day to facilitate ample networking and interaction

		Great Hall (Exhibition)	Small Hall	Panoramic Hall
	From 8:30	Registration		
09:10	09:15			Welcome
09:15	09:45			Keynote Trend Topic 1
09:50	10:05		Lecture 1	Lecture 2
10:10	10:25		Lecture 3	Lecture 4
10:25	10:55	Coffee Break		
11:00	11:30			Keynote Trend Topic 2
11:35	11:50		Lecture 5	Lecture 6
11:55	12:10		Lecture 7	Lecture 8
12:15	12:45	Exhibition tour top theme 1 / top theme 2 (je 5 Pitches à 3 min)		
12:45	13:30	Mittagessen / Lunch		
13:30	14:00			Keynote Trend Topic 3
14:05	14:20		Lecture 9	Lecture 10
14:25	14:40		Lecture 11	Lecture 12
14:45	15:00		Lecture 13	Lecture 14
15:00	15:30	Coffee Break		
15:30	16:00			Keynote Trend Topic 4
16:05	16:20		Lecture 15	Lecture 16
16:25	16:40		Lecture 17	Lecture 18
	16:45			Raffle
	From 17:00	End of the Event		

\* May be subject to change.

# Maximum Benefit at minimum Price

Together we will identify proven cross-media combination packages... individually tailored to your precise targets or budget!



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## Do you have any questions?

We remain at your full disposal!



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