

# Material Management meets SMT

22<sup>th</sup> Oktober 2025 | bertha´s place, Leinfelden-Echterdingen



# What is the specialist forum Material Management meets SMT about?

The Topic

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**Welcome to Material Management meets SMT, the EPP Produktions & Prüftechnik specialist forum that brings together electronics and material management.**

The event offers expert presentations, an accompanying partner exhibition and, of course, time for networking..

Attendees will learn everything they need to know about the latest technology trends for materials management in electronics:

- Holistic material management - not only forward-looking, but also efficient and sustainable
- Reliable, networked material availability on the SMT shop floor - the right material in the right place at the right time
- Fully automated and transparent material management for an intelligent factory

**Target group:** Owners, managing directors, technical managers of small and medium-sized industrial companies, Production management/production management, factory and production planners of larger companies

**Demonstrate your presence in a centrally important market and participate as a Partner.**

## Framework

### Date

October 22, 2025

### Location

bertha's place, Leinfelden-Echterdingen

### Top-class Lecture Program

Keynotes and Partner Presentations

### Table-top Exhibition

# Why should you book a Presentation Slot?

Communicate Specialist Knowledge and generate Qualified Leads.

Well-known Technology Leaders will present their new Developments and Solutions.

Visitors can attend the Lectures and the accompanying Exhibition.



## Exchange of Experience and Networking

Ample room for networking, deep dive, Guided Tours, and Workshops ensure intensive contacts.



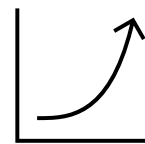
## Image Enhancement

Present yourself as a competent and dependable Contact Partner for Material Management in Electronics Production.



## Exhibition Area

Seminar Day with accompanying Exhibition combines all the advantages of a Trade Fair alongside those of a Congress.



## High-reach Advertising

In the run-up to the Event within the EPP Trade Journal and on our Website, Social Media and via online Newsletters and e-blasts.



## Reporting and Leads

Partners receive the list of all Registrations in full compliance with GDPR.

# Table-top Exhibition

A proven concept: Presentation and Table-top Exhibition

**EPP**

Visitors attend both the Presentations and the accompanying Exhibition organised by the Partners.

Each **Premium-Partner** receives an Exhibition Space of approx. 6 m<sup>2</sup> for Roll-ups, Company Presentations or Exhibits.  
Stand Space: 3.0m x 2.0m (width x depth)

## The Stand Space will include:

- Power connection
- Wireless Access to the Internet
- High Table inc. Cover
- Bar Stool



The Table-top Exhibition offers the ideal starting point for discussions and promotes networking among Visitors.



# What does your Booking include?

Services included

**Booking deadline:  
March 31<sup>st</sup> 2025**

| Services                                                                                                                                                              | Premium            |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| Event Organisation inc. Project and Visitor Management                                                                                                                | ✓                  |
| Event Promotion inc. Partner Logo placement                                                                                                                           | ✓                  |
| Exhibition Area (width x depth)                                                                                                                                       | 3,0 x 2,0 m        |
| Presentation per Partner inc. Questions and Answers                                                                                                                   | 20-min inc. Q&A    |
| Leads-on-Demand on Lecture PDF                                                                                                                                        | ✓                  |
| Free, unlimited Guest Card Quota (per individual Registration, using the Partner Promo Code, a Credit of 60 Euros will be issued for additional Advertising measures) | ✓                  |
| Themed Guided Tour of the Exhibition, 3 Minutes per Partner                                                                                                           | ✓                  |
| Online-Advertorial on <a href="http://epp-online.de/highlights-der-elektronikfertigung/">epp-online.de/highlights-der-elektronikfertigung/</a>                        | ✓                  |
| Grill&Chill Social Event held the Evening before, for both Partners and Visitors                                                                                      | ✓                  |
| List of Registrations (GPDR Compliant)                                                                                                                                | ✓                  |
| <b>Package Rate (inc. VAT)</b>                                                                                                                                        | <b>EUR 5,800.-</b> |

Optional: Advertorial in the Trade Journal EPP, Issue 05.2025

2/1S., EUR 3,200.-  
1/1S., EUR 1,950.-  
1/2S., EUR 1,050.-

# Do you still have questions?

Whether classic Print Media or comprehensive Online Marketing Solutions - we work with you to develop customised measures tailored to your specific communication goals.

We would be delighted to provide you with individual advice upon request.

We look forward to your enquiry!



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