

# Electronics Manufacturing – Scalable. Automated. Flexible.

Expert forum on June 25, 2026

OMRON Automation Center (ATC)  
Stuttgart-Filderstadt, Deutschland



# Subjects of the Event

Expert forum for flexible and scalable automation in electronics manufacturing

The forum is jointly organized by **EPP**, the leading media brand for electronics manufacturing, and **OMRON**, a global leader in inspection, automation, and robotics solutions.

Participants learn how synergies can be exploited along the process chain and practical solutions are demonstrated using specific problems.

## The event provides answers to current questions:

- Which scaling strategies work for high-mix/low-volume production?
- Inline inspection vs. end-of-line testing – what is the state of the art?
- What role does AI play in quality assessment?
- Human-robot collaboration: hype or real benefit?
- How can continuous data linking between inspection, control, and MES enable real-time quality feedback?
- “The oven as a black box? – Why process data is crucial”
- How can soldering profiles be correlated with AOI results?
- Where is closed loop already working today?



Photo Credits: Forum KYZEN / Sebastian Zintel

# Together to success

Success through experience

- **Each partner** invites its customers/business partners to the event and to its presentation.
- **Presentations should be benefit-oriented:** genuine innovations and solutions are showcased, not general product presentations or promotional talks.
- **Quality assurance through surveys:** Visitor and exhibitor feedback helps to continuously improve the event. Pure company presentations are rated less positively, while targeted solutions and strategies are rated very highly.
- **Optimal proximity between exhibition and lecture hall:** Sufficient breaks allow for intensive discussions between visitors and partners.
- **Comprehensive presence:** EPP ensures high media visibility across all channels—before, during, and after the event. Presentation PDFs can be accessed afterward upon registration.

## Target group:

Specialists and managers in companies (OEMs, EMS) involved in scalable, automated, and flexible electronics manufacturing as well as inspection and manufacturing technologies.

## Framework

### Date

June 25, 2026

### Location

OMRON Automation Center (ATC)  
Rita-Maiburg-Straße 30  
70794 Filderstadt (Stuttgart-Filderstadt)

### Top-class Lecture Program

Keynotes and Partner Presentations

### Table-top Exhibition

with intensive networking

### Objective

50-60 visitors

# Why should you book a Presentation Slot?

Communicate Specialist Knowledge and generate Qualified Leads.

Well-known Technology Leaders will present their new Developments and Solutions.

Visitors can attend the Lectures and the accompanying Exhibition.



## Personal contact

Present your new products during personal exchanges with potential new customers and existing customers (lead generation).



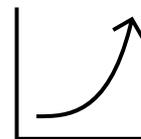
## Image Enhancement

Present yourself as a competent and dependable Contact Partner for Material Management in Electronics Production.



## Exhibition Area

Seminar Day with accompanying Exhibition combines all the advantages of a Trade Fair alongside those of a Congress.



## High-reach Advertising

In the run-up to the Event within the EPP Trade Journal and on our Website, Social Media and via online Newsletters and e-blasts.



## Reporting and Leads

Partners receive the list of all Registrations in full compliance with GDPR.

# What does your Booking include?

Services included

**Booking deadline:  
February 20, 2026**

Services	
<b>Event Organization, including Project and Participant Management and pre-event Meeting</b> by the experienced teams of OMRON and Konradin.	✓
<b>Editorial Event Promotion</b> All-round coverage before and after the Event in thematically appropriate Trade Magazines and within the associated online Portal.	✓
<b>Extended Event Promotion in Print, Online, Newsletter and Social Media</b> Microsite inc. Logo   Banner Campaigns on Konradin Industry Portals   Newsletter Banner   Invitation Mailings   LinkedIn   Print Ad	✓
<b>Exhibition Area at the Venue</b> Space approx. 4m <sup>2</sup> .	✓
<b>20-minute lecture</b> incl Q&A plus additional discussions on your Stand to present your concrete Solutions.	✓
<b>Exclusive forwarding of Visitor Leads</b> for individual further action, GDPR-Compliant.	✓
<b>Leads-on-Demand on Lecture PDF</b> for up to 3 months after the event	✓
<b>Employee tickets for the pre-event evening and event day.</b> The employee quota also applies to sales and distribution partners.	2 inc. Speaker
<b>Employee Tickets allocation</b> for your customers (according to target group). (per individual Registration, using the Partner Promo Code, a Credit of 60 Euros will be issued for additional Advertising measures)	✓
<b>Online Advertorial in <a href="http://epp-online.de/highlights-der-elektronikfertigung/">epp-online.de/highlights-der-elektronikfertigung/</a></b> for increased Reach and Information Archiving.	✓
<b>Catering sponsored by Omron.</b>	✓
<b>Package Rate</b> (plus VAT)	<b>EUR 4,500.-</b>

# Do you have any queries?

Whether it's classic Print Media or comprehensive Online Marketing Solutions – together with you, we develop bespoke measures, adapted to meet your specific communication goals.

We would be delighted to advise you with a personal conversation.

We look forward to hearing from you!



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