

Forum SMT for AeroDef

Smart electronics manufacturing for a strong Europe

September 18, 2025

Panasonic Customer Experience Center
Ottobrunn, Germany

Subjects of the Event

Technology trends in the manufacture of electronics for aerospace and defence applications

The forum is jointly organized by **EPP**, the leading media brand for electronics manufacturing, and **Panasonic Connect Europe**, a global leading company offering turnkey solutions for SMT manufacturing.

Attendees will gain a lot of useful information about the latest technology trends to produce electronics for aerospace & defense applications.

The event will provide answers to topical questions:

- How do I manufacture efficiently to meet the rapidly increasing demand?
- How do I secure the supply chain that is required from 0 to 100?
- How do I optimize material management in the face of rapidly increasing demand?
- How can I ensure quality while avoiding errors or rework?
- How do I manufacture electronics for harsh conditions?



Target Group

From Industry to Industry

Target group:

Companies (OEM) and manufacturing service providers (EMS) that manufacture electronics for aerospace, defense and security applications. In small or mid-sized companies (SMEs) primarily owners, managing directors, technical managers or production managers/manufacturing management, process engineers, factory and production planners in larger companies. In addition, anyone involved in the topic of design for manufacturing.

33 European defense companies which are in the world's top 100 list by their defence revenue



Together to success

Success through experience

- We plan for 50-80 visitors per event.
- Each partner invites their customers / business partners to the event and to their presentation.
- The presentations should be benefit-orientated. Real innovations / solutions will be presented and not a general discussion of the product program.
- We use visitor and exhibitor surveys to ensure the quality of the event and are constantly striving to improve. Visitors rate pure company presentations or promotional lectures less favorably, whereas targeted solutions and strategies are rated very highly.
- The exhibition areas are located in the immediate vicinity of the lecture theatre so that the numerous breaks can be used for discussions.
- Extensive reporting before, during and after the event ensures the presence of the partners both in print and online. The partners' advertorials can be found at any time thanks to online archiving.



Date

September 18, 2025

Location

Panasonic Customer Experience Center,
Ottobrunn, Germany

Panasonic Industry Europe GmbH
Caroline-Herschel Straße 100,
85521 Ottobrunn

Why should you book a Presentation Slot?

Communicate Specialist Knowledge and generate Qualified Leads.

Well-known Technology Leaders will present their new Developments and Solutions.

Visitors can attend the Lectures and the accompanying Exhibition.



Exchange of Experience and Networking

Ample room for networking, deep dive, Guided Tours, and Workshops ensure intensive contacts.



Image Enhancement

Present yourself as a competent and dependable Contact Partner for Material Management in Electronics Production.



Exhibition Area

Seminar Day with accompanying Exhibition combines all the advantages of a Trade Fair alongside those of a Congress.



High-reach Advertising

In the run-up to the Event within the EPP Trade Journal and on our Website, Social Media and via online Newsletters and e-blasts.



Reporting and Leads

Partners receive the list of all Registrations in full compliance with GDPR.

What does your Booking include?

Services included

**Booking deadline:
May 16, 2025**

Services	
<p>Organisation, Handling and Moderation of the Event by the experienced teams of Panasonic and Konradin.</p>	✓
<p>Editorial Event Promotion All-round coverage before and after the Event in thematically appropriate Trade Magazines and within the associated online Portal.</p>	✓
<p>Attractive Event Promotion in Print, Online, Newsletter and Social Media e.g. Visitor Flyers Own Announcements Advertorials in EPP Microsite inc. Logo Banner Campaigns on Konradin Industry Portals Newsletter Banner Invitation Mailings with Templates for Social Media Posts.</p>	✓
<p>Presentation Area at the Venue Exhibition Space approx. 4m².</p>	✓
<p>20 minute lecture incl Q&A plus additional discussions on your Stand to present your concrete Solutions.</p>	✓
<p>Exclusive forwarding of Visitor Leads for individual further action, GDPR-Compliant.</p>	✓
<p>Free Ticket Allocation for Business Partners, Customers or Suppliers.</p>	✓
<p>Online Advertorial in epp-online.de for increased Reach and Information Archiving.</p>	✓
<p>Catering sponsored by Panasonic.</p>	✓
<p>Package Rate (plus VAT)</p>	<p>EUR 4,500.-</p>

Do you have any queries?

Whether it's classic Print Media or comprehensive Online Marketing Solutions – together with you, we develop bespoke measures, adapted to meet your specific communication goals.

We would be delighted to advise you with a personal conversation.

We look forward to hearing from you!



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