EPP Talk@productronica

The opinion-forming Talk Format

18-21 November 2025, Munich

What is EPP Talk@productronica 2025?

The exclusive Video Format from Konradin Industrie at productronica 2025

EPP talks about the important Topics in the Industry!

VIPs converge on the EPP Stand for exciting discussions on current Topics relating to the Industry.

Moderated by Markus Strehlitz, the talks are conducted in the familiar format of an interactive Panel Discussion.

Each talk is recorded. The completed Videos are distributed online at epp.industrie.de and YouTube. Each Video is successively marketed via all EPP media channels.

Do you have something to say on a specific Topic?

Then participate in a Panel Discussion or, even better, why not define the entire Topic of the discussion?

18.Nov.*	10:00 am 12:00 am 02:00 pm 04:00 pm	• Digital Strategy for Production • Service as a Service • Reliability and Quality Management • [Date not available]
19.Nov.*	10:00 am 12:00 am 02:00 pm 04:00 pm	• Automation + Robotics • Sustainability and Environmentally Friendly Production • Skills Shortage • Transparent Production
20.Nov.*	10:00 am 12:00 am 02:00 pm 04:00 pm	• Cybersecurity • Supply Chain Resilience – *only 1 place now available* • AI and Machine Learning • Advanced Semiconductor Packaging
21.Nov.*	10:00 am 12:00 am 02:00 pm 04:00 pm	• 3D Printing • Flexibility and Adaptability • Miniaturisation + High Packing Density • Conclusion productronica 2025 - Talk Guests set by EPP

Topics, dates and discussion partners are subject to change

Why should you participate?

Your advantages with EPP Talk@productronica 2025

EPP Talk@ productronica

With EPP Talk@productronica 2025 you position yourself in the market spotlight with your qualified opinions.

Alongside unrivalled brand enhancement you benefit from many other advantages.

Exclusive form of Advertising

There are up to 3 Talk Guests per Topic. A maximum of two via one of the two payment options available.

Marketing with a Wide Reach

The Videos are published on our Websites and YouTube and are advertised in the Newsletter and via Social Media Channels.

Positioning in the Topic

Your presence in the Video and in the Application field ensures that you are noticed by your Target Group within the right environment.

High-quality Content

In the high-quality Talks, you position yourself as an influential Expert on the chosen Topic.

Targeted approach to the Industry

Reach your Target Group directly and at eye level. Secure your presence now and benefit from direct access to the Industry!

Our offer for you!

Benefits

EPP Talk@ productronica

Features with EPP Talk@productronica 2025	STANDARD	PREMIUM*
Talk Topic defined by...	EPP	Partner
Partner Standard/Premium provides Speaker	1	1 or 2
Organisation of independent Industry Experts by EPP	✓	✓
Professional Moderation by Markus Strehlitz	✓	✓
Your Company Logo in the Video Introduction	✓	✓
Integration of the Video on the EPP Website and on YouTube	✓	✓
Subtitles (EN or DE) created by YouTube	✓	✓
Package Price (plus VAT)	1,500.-€ /Talk	4,000.-€/Talk
Extended Promotion, inc. 3x Button in the Newsletter, a 2-week Video Ad on epp.industrie.de and a LinkedIn Post about the Talk	Surcharge 400.-€	Surcharge 400.-€

Bookable until 04.10.25 *

Optional

Advertorial
in EPP 6/25 or EPPE 2/25

1/1 page, 4c
1,950.- €

2/1 page, 4c
3,200.- €

Double price when booking in EPP 6/25 and EPPE 2/25

* Exclusion of a Speaker from the direct competition
** Subject to availability of space and slot

4

Do you have any further questions?

Whether in print media, digital or in person - we work with you to develop campaign solutions tailored to your individual budgets and precise communication goals.

We look forward to your inquiry!

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EPP Talk@ productronica

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