

# Web Session Process Security

June 4, 2025



# What is the Web Session about?

Topic 2025

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## Web Session Process Security

Electronics Manufacturers need to optimise resource utilisation, respond more quickly to customer demands, enhance product quality, and produce in a more sustainable and economical manner. This Web Session presents practical solutions and concepts.

You are a suitable Partner for this Web Session if you offer solutions for Machine Connectivity, Process Control and Traceability, Automation, Data-driven Analytics, Handling and Robotics, or Lean Management.

**Target Audience:** Owners, Managing Directors, Technical Managers of medium-sized Industrial Companies, Production Management/Manufacturing Management, Factory and Production Planners of larger Companies.

**Showcase your presence on this highly topical subject and participate as one of several key Partners in the EPP Web Session on June 4, 2025.**

# Why should you book a Presentation Slot?

Your Advantages

As a Partner you have the opportunity to focus on your subject area and convey your expertise directly to your Target Group with a Presentation. Position yourself as a competent partner for both existing customers and potential new customers.



## Qualified Lead Generation

You receive the full Registration List in addition to detailed reporting to effectively identify potential new customers.



## Wide Reach

Reach your Target Group throughout Germany and beyond and benefit from our unparalleled network.



## Long-term Effect

We take care of the technology and project management and generate additional Leads through the on-demand Webcast.



## Enhanced Visibility

By advertising before, during and after the Web Session as a Partner you will gain additional visibility within our network.



## Clear Positioning

You will present yourself as a competent contact in your industry and stand out through relevance amongst the Target Group.

# What does your Booking include?

Services and Prices

**EPP**

## Your innovations presented in an eye-catching manner

During the Web Session, questions will be discussed and innovative solutions are presented. Present your innovations within the field of Process Security in 20 minutes (inc. Q&A session).

In addition to the complete Registration List (GDPR compliant), you will also receive a wide reach thanks to the extensive Webinar advertising. The number of Presentations is strictly limited and we therefore recommend early booking.

**Booking deadline: April 9, 2025**

Data delivery: April 22, 2025

Performance	Price
20-minute Presentation inc. Q&A	
Presentation of the Topic / Speaker by the EPP Editorial Team	
Organisation and Project Management	
GDPR-compliant Participant Leads following the Web Session	
Webinar promotion within all EPP channels	
<b>Price (plus VAT)</b>	<b>3,200.- €</b>
Recording of your Presentation for publication via your own channels	+ 500.- €
1/1 Page Advertorial in Print	+ 1,950.- €
2/1 Page Advertorial in Print	+ 3,200.- €
Leads (after live Webinar), per lead	From 70.- €

\*The information is based on EPP's 2024 Media Data.

# What do we need from you?

## Data Request

	Required Content	Format	Volume	More Details
	<b>Name and Function of the Speaker, Company</b>	DOC, TXT		
	<b>Company Logo</b>	402 x 402 px		The Company Logo is used for the Logo Slider on the Landing Page and in Newsletters.
	<b>Phone, E-mail</b>	DOC, TXT		These Contact Details will be used for communication with the Speaker.
	<b>Portrait Picture</b>	JPG, RGB		The Speaker image should be created in landscape format 16:9 and be larger than 300 px.
	<b>Link: LinkedIn and XING profile</b>	DOC, TXT		The Links are published on the Landing Page, if available and desired.
	<b>Presentation Title</b>	DOC, TXT		The Title of the Presentation should be as specific as possible and spark the interest of potential Participants.
	<b>USP/quintessence (succinct summary) for the Landing Page</b>	DOC, TXT	Max. 200 characters*	The Text describes the benefits of the Presentation for the Participants.
	<b>Teaser for promotion in Newsletters</b>	DOC, TXT	Max. 300 characters*	The Teaser Text describes the benefits and should attract attention. It must be clear to potential Participants what your Presentation is all about.
	<b>Icebreaker Questions for the Q&amp;A following your Presentation</b>	DOC, TXT	3 Questions	We use Icebreaker Questions to "break the ice" should questions not arise directly from the audience. Consequently, you also have the opportunity to prepare for the answer in the very best possible way.

\*Characters inc. spaces

# Do you still have questions?

Whether classic Print Media or comprehensive Online Marketing Solutions - we work with you to develop customised measures tailored to your specific communication goals.

We would be delighted to provide you with individual advice upon request.

We look forward to your enquiry!



## **Andreas Hugel**

Sales Director

**Phone** +49 711 7594-472

**Mobil** +49 173 353 92 59

**E-Mail** andreas.hugel@konradin.de



## **Doris Jetter**

Chief Editor

**Phone** +49 711 7594 4652

**Mobil** +49 7021 53609

**E-Mail** doris.jetter@konradin.de



**Konradin-Verlag Robert Kohlhammer GmbH**  
Ernst-Mey-Straße 8,  
70771 Leinfelden-Echterdingen  
Germany