

Web Session Cleaning Technology

November 26, 2026

Presentation language: German
Time zone: CET/CEST

What is the Web Session about?

Topic 2026

Cleaning Technology

Electronics manufacturers face the challenge of making cleaning processes more efficient, meeting the highest quality standards and at the same time complying with environmental regulations. The EPP web session presents innovative solutions and concepts around cleaning technologies in electronics manufacturing.

You are an ideal partner for this session if you offer solutions for the use of laser technologies in cleaning, modern drying processes, recycling solutions, environmentally friendly cleaning agents or sustainable substrates.

Target Group:

- Companies with their own Electronics Manufacturing Facilities and corresponding Manufacturing Service Providers (EMS)
- SMEs, primarily Owners, Managing Directors, Technical Managers
- Production Management/Manufacturing Management
- Process Engineers, Factory and Production Planners in larger companies
- Anyone involved in Design for Manufacturing

The Editorial Team moderates



Frederick Rindle

Editor-in-Chief EPP

Frederick.Rindle@konradin.de

Why should you book a Presentation Slot?

Your Advantages

As a Partner you have the opportunity to focus on your subject area and convey your expertise directly to your Target Group with a Presentation. Position yourself as a competent partner for both existing customers and potential new customers.



Qualified Lead Generation

You receive the full Registration List in addition to detailed reporting to effectively identify potential new customers.



Wide Reach

Reach your Target Group throughout Germany and beyond and benefit from our unparalleled network.



Long-term Effect

We take care of the technology and project management and generate additional leads through the on-demand Webcast.



Enhanced Visibility

By advertising before, during and after the Web Session as a Partner you will gain additional visibility within our network.



Clear Positioning

You will present yourself as a competent contact in your industry and stand out through relevance amongst the Target Group.

What does your Booking include?

Services and Prices

Your innovations presented in an eye-catching manner

During the Web Session, questions will be discussed and innovative solutions are presented. Present your innovations within the field of Power Electronics in 20 minutes (inc. Q&A session).

In addition to the complete Registration List (GDPR compliant), you will also receive a wide reach thanks to the extensive Webinar advertising. The number of Presentations is strictly limited and we therefore recommend early booking.

Performance	Price
20-minute Presentation inc. Q&A	
Presentation of the Topic / Speaker by the EPP Editorial Team	
Organisation and Project Management	
GDPR-compliant Participant Leads following the Web Session	
Webinar promotion in all EPP channels	
Price (plus VAT)	3,200.- €
Recording of your Presentation for publication via your own channels	+ 500.- €
1/1 Page Advertorial in Print	+ 1,950.- €
2/1 Page Advertorial in Print	+ 3,200.- €
Leads (after live Webinar), per lead	From 70.- €

*The information is based on EPP's 2026 Media Data.

Booking Deadline: September 24, 2026
Data Delivery: October 9, 2026

What do we need from you?

Data Request

	Required Content	Format	Volume	More Details
	Name and Function of the Speaker, Company	DOC, TXT		
	Company Logo	402 x 402 px		The Company Logo is used for the Logo Slider on the Landing Page and in Newsletters.
	Phone, E-mail	DOC, TXT		These Contact Details will be used for communication with the Speaker.
	Portrait Picture	JPG, RGB		The Speaker image should be created in landscape format 16:9 and be larger than 300 px.
	Link: LinkedIn and XING profile	DOC, TXT		The Links are published on the Landing Page, if available and desired.
	Presentation Title	DOC, TXT		The Title of the Presentation should be as specific as possible and spark the interest of potential Participants.
	USP/quintessence (succinct summary) for the Landing Page	DOC, TXT	Max. 200 characters*	The Text describes the benefits of the Presentation for the Participants.
	Teaser for promotion in Newsletters	DOC, TXT	Max. 300 characters*	The Teaser Text describes the benefits and should attract attention. It must be clear to potential Participants what your Presentation is all about.
	Icebreaker Questions for the Q&A following your Presentation	DOC, TXT	3 Questions	We use Icebreaker Questions to "break the ice" should questions not arise directly from the audience. Consequently, you also have the opportunity to prepare for the answer in the very best possible way.

Do you still have questions?

Whether classic Print Media or comprehensive Online Marketing Solutions - we work with you to develop customised measures tailored to your specific communication goals.

We would be delighted to provide you with individual advice upon request.

We look forward to your enquiry!



Andreas Hugel

Sales Director

Phone +49 711 7594-472

Mobil +49 173 353 92 59

E-Mail andreas.hugel@konradin.de



Frederick Rindle

Editor-in-Chief

Phone +49 711 7594 539

E-Mail frederick.rindle@konradin.de



Konradin-Verlag Robert Kohlhammer GmbH
Ernst-Mey-Straße 8,
70771 Leinfelden-Echterdingen
Germany