

Guidelines for Inside Cover and Lead Article 2024 (valid as of October 01, 2023, in €, plus VAT)

Inside Cover and Lead Article

Exclusive positions for a special topic!

Inside Cover package is including:

- » Picture on Inside Cover
- » Cover picture on 1st page with the dimensions 144 x 140.7 mm (WxH)
- » 2 pages of article directly following the "cover picture" (6,000 - 6,500 characters + 2 to 3 images in jpg format)
- » Exclusive position only one (1) inside front cover per issue

Lead Article package is including:

- » 3-3.5 pages article, 1 picture DIN A4 (210 x 297 mm (WxH)) left or right,
- » Article must fit to an issue's topic according the Media Kit 2023
- DIN A4 image* 210 x 297 mm (WxH) ≫
- Picture on first or second page (see example) ≫
- Exclusive position only one (1) Lead Article per issue ≫

Rate card:

EPP: € 3.600,- plus VAT EPP Europe: € 3.700,- plus VAT Agency commissionable. No Discounts.

Cancellation:

In case of cancellation, we charge a cancellation fee depending on the date of the cancellation compared to the advertising deadline of the issue in question: Up to 4 months before closing date: free of charge Less than 4 months before closing date: 30% of the regular front cover rate Less than 2 months before closing date: 50% Less than 1 months before closing date: 100%

Inside Cover (Example):





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Lead Article (Example):

Fluid dispensing robot systems

>> PCB & ASSEMBLY

Coming into sight: the role of vision in robotic fluid dispensing

Key to streamlining robotic fluid dispensing, vision-guided systems allow precise deposit placement, permitting robotic systems to deliver faster production cycles and remove the guesswork from the dispensing process, minimizing programming time and reducing overall operational costs.

e Johnathan Thoma, Pradont Line Specialist Automation, Nordson KED

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Data delivery: 7 weeks prior to publication date.

* **IMPORTANT**: Please do not supply stock photos unless with written confirmation of the right to sublicense.

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Point-to-point teach method Its mest largaments form of disource	period is a criterion for limit if simply accases of the amount of time it would take to program. Now with more constitu- azted disception, the need for an effort-	needed, a CC3 camera would be required Both carrenas and on by taking spicture
ing supervalies angramming is deve- with a carching present device, and exchaling the location of the discerving	system dispersion of the need for an object- ting capability increases By this is recent the ability local at a location on the sub-	of a part on the substate, and then ap- pleing any recovery of wis by adjusting the discerning provides to match the la-
tip on the substrate biologidispersed onto. Essentially, the point to spirit teach	strate selow the expensing is dark, and to offset the program if there are any	out on and shape of the part with the plast on and shape of the sam. Now spe-
included is excepted manually. The epo- ator moves the tip over the substrate lo- cation where distorts to be targeted.	consigns to discussion with this should environ tion systems with the better suited for the sublication	c) cally, the controls we first the location of a part by identifying a distinguishing start of the part that can be remented.
fires the substrate location and morth- mus of the X-N-2 axis has been easi-	Simple-Vision,	That reference upint will allow the city proving software to offset that depension
in and, they are saved in the control soft ward. This process is induction any sub- visite locations, others description is the	and CCD-Equipped Vision When we talk atom, varies systeme for mission fluid discovering, these care are	ing if the print changes location such as in the substrate rup stration subjects displaces when problemes in the rules.
good. The robot will move to these pre- nive locations every time, call dispense.	from simple perce cameras to septrati- rated CPT equipped vision. The defining	and allows it to apply that offset enargy to some the discersing is now to be
hare as dictated by the fluid dispensing self some. A high volume of eleptrise patterns can	difference is in the resolution – how arong pixels in the carrent's sensor and the carrent's shuffer speed ability.	placed on the substrate. Precil camerus and 200 camerus lach convert analog camera image size a inte
be programmed is in the transing per-	for most robolic mapping appli	digital vulues for estremely anxiety in ag- management. Some relatively incaparativ pracili cameral systems, combined with
0		specialized dispersing software, such a trace offered by Noneson B12 on 19 3-Acce B7 Striks Automated Fluid Die
	enfassung	proving Robel, allow even 1 st line users to onneram complex disaerse pat
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sandern die Gesambet in b		even higher definition images, such as that of enabley Nordson EPD enits Swiss
Résumé		PED Series Automated Fluid Dispensing Booal, which capacita detailed compo-
Grâce à des systèmes plotés par traitement de Vinage la systèmes motifiée parmetent des system de particulation dans retrièse dans le processor de co		nert part images, ohere shacole en harcoment allows vision destrication and processing of procedure rearies with
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бы стрые произведствен дозгования . мининан программирования . Кон		achieve best-in-class repeatablinty of +/ 0 um 10.000 inclut.



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