

Smart Factory Automation (Ahead of the Hannover Messe)

TAKE ADVANTAGE OF THE WEB SESSION TO PRESENT YOUR PRODUCTS AND SOLUTIONS TO A RELEVANT INDUSTRY AUDIENCE. THIS WILL HELP YOU INCREASE YOUR VISIBILITY WITHIN THE SECTOR AND GENERATE QUALIFIED LEADS FOR YOUR COMPANY.

Date:

24.03.27

Booking Deadline:

27.01.2027

Spotlight on the Smart Factory: Connected Automation, Digitalization, and AI

This webinar highlights the latest solutions and trends in networked automation for the smart factory. It focuses on digitalization and AI as key drivers for end-to-end processes, higher equipment availability, efficient resource utilization, and data-driven improvements in quality and lead times. This webinar provides companies with an opportunity to showcase their offerings ahead of the Hannover Messe and inform potential visitors in advance.

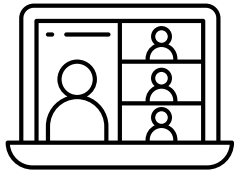
Target Group

- Top decision-makers in the manufacturing industry in German-speaking countries
- Small and medium-sized enterprises
- Owners, managing directors, and technical directors

→ [WEITER ZU VORTEILEN UND PREISEN](#)



2026 AUF EINEN BLICK



160 registrations

97 live participants

59 minutes (average duration of participation)

Industries

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Features

Engineer, Process Technician, Technical Manager, Product Manager, Production Manager, Project Manager, Supply Chain Manager, Division Manager, Application Engineer, Systems Developer

Positions

Engineer/Specialist, Executive Management, Department Head/Branch Manager/Store Manager, Team Leader/Group Leader/Production Manager, Owner, Senior Management

Excerpt from the list of participants

OMT logistics-engineering&it-consulting, Kistler Instrumente GmbH, Würth, SMC Deutschland GmbH, Festo SE & Co.KG, Ingenics AG, Schwegler Werkzeugfabrik GmbH & Co. KG, Magna Seating Solutions GmbH, Omron Electronics GmbH, Balluff, Siemens Mobility GmbH, Boschrexroth, NOKIA u.v.m.

PARTNER 2025/26

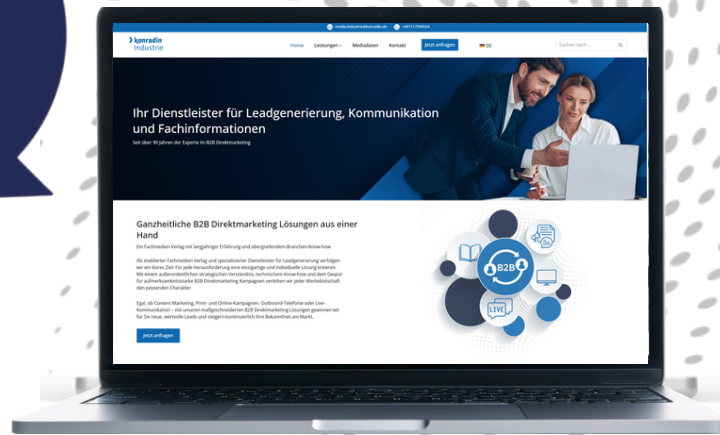
KUKA

DS DASSAULT
SYSTEMES

DELL Technologies

DO YOU HAVE
ANY FURTHER
QUESTIONS?

Get in touch
→ MEDIA
CONSULTATION



YOUR BENEFITS



Qualified Lead Generation

You will receive the contact details of the participants who have registered for the Web Session, as well as a detailed report. This enables you to identify potential new customers in a targeted and efficient manner.



Maximum Visibility

By promoting your content before, during and after the Web Session, you can boost your presence within the Konradin Industrie network and benefit from additional attention for your topics.



Wide Reach

Reach your target group across Germany and beyond. Benefit from Konradin Industrie's reach and established network.



Lasting Impact

We take care of the technical aspects and project management. The on-demand webcast ensures additional reach and further leads even after the live event has ended.



Services and Price (Lead time: at least 6 weeks)

- Presentation per partner, including a Q&A-session (20 minutes)
- Introduction to the Topic and the Speaker by the Editorial Team
- Organisation and delivery of the Web Session, including promotion and recruitment of Participants
- GDPR-compliant leads from Registrations following the Web Session

PACKAGE PRICE

3,260,-

Further options available at additional cost:

Optional: plus a 1/1-page Advertorial in Print	+1,950.-
Optional: plus 2/1 page Advertorial in Print	+ 3,200.-
Optional: plus a recording of your individual Presentation at your full disposal (this covers all rights of use as well as any additional addresses the Publisher may miss out on)	+ 500.-

(Prices valid from 1 October 2026, in €, plus VAT.)

BENEFITS & PRICES

→ SEND DATA TO media.industrie@konradin.de

→ TECHNICAL SPECIFICATIONS