

# Cybersecurity web session

11.09.2025

10:00 -12:00 a.m.



# What is the web session about?

The topic

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**By participating in the web sessions of the Industrieanzeiger, you have the opportunity to present your offers and solutions!**

Cybersecurity

Date: 11.09.2025 Registration deadline: 17.07.2025

Making OT secure together – your stage in our web session on cybersecurity in operational technology

This web session is all about protecting industrial production facilities and OT systems from cyberattacks. Experts shed light on current threats, attack vectors and proven security measures to increase security in operational technology. The focus will be on topics such as the separation of IT and OT, secure remote maintenance, Zero Trust models, the protection of legacy systems and legal requirements (e.g. NIS2, IEC 62443). The aim is to support companies in developing and implementing effective security strategies and to accompany them on their way to a resilient OT infrastructure.

**The editorial team moderates**



Alexander Gölz  
Editor-in-Chief Industrieanzeiger  
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Do you have other wishes and are other topics currently relevant to you? Please feel free to contact your customer advisor or the editor-in-chief with your suggestions for topics.

# Why should you book a lecture slot?

Your benefits

As one of a maximum of eight partners, you have the opportunity to convey your expertise and your topic to your target group in a lecture. Position yourself as a competent partner for existing customers as well as potential new customers.



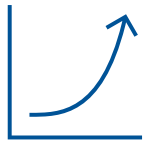
## Qualified lead generation

You will receive the leads of the participants as well as detailed reporting to identify potential new customers.



## Long range

Address your target group throughout Germany and beyond and benefit from our network.



## Long-term impact

We take care of the technology and project management and generate additional leads through the on-demand webcast



## More visibility

By applying before, during and after the web session, you as a partner will gain additional presence in our network.



## Clear positioning

You present yourself as a competent contact person in your industry and stand out through relevance in the target group.

# What does a booking include?

Services and prices

## Your innovations placed in an attention-grabbing way

Present your offers and solutions in 20 minutes (including a Q&A session).

The web sessions of the Industrieanzeiger convey exciting topics digitally and highly topically.

This is how lead generation is very easy: You determine your presentation topic and we take care of the organization, technology and marketing!

Smart Cybersecurity

Date: 11.09.2025

Registration deadline: 17.07.2025

Data delivery by 24.07.2025

### Achievement

20-minute lecture incl. questions and answers

Moderation of the topic / speaker by the editors of the Industrieanzeiger

Organization and implementation of the web session by Konradin Industrie

GDPR-compliant participant leads after the web session

Cross-media application and acquisition of participants

### Preis (zzgl. MwSt.)

**3.200,- €**

Recording of your presentation for publication on your own channels + 500,- €

1/1 Seite Advertorial in Print + 1.950,- €

2/1 Seite Advertorial in Print + 3.200,- €

\*The figures are based on the 2025 media data of the Industrieanzeiger.

# What do we need from you?

Data Request

Cybersecurity data  
delivery  
to 24.07.25

Industrie  
anzeiger

✓	Required content	Format	Circumference	More details
	<b>Name and function of the speaker, company</b>	DOC, TXT		
	<b>Company logo</b>	402 x 402 px		The company logo is used for the logo sliders on the landing page and in newsletters.
	<b>Phone, e-mail</b>	DOC, TXT		The contact details will be used for communication with the speaker.
	<b>Portrait image</b>	JPG, RGB		The presenter image should be created in landscape format Format: 200 x 120
	<b>Lecture title</b>	DOC, TXT		The title of the presentation should be as specific as possible and arouse the interest of the potential participants.
	<b>USP/Quintessence for the landing page</b>	DOC, TXT	Max. 200 characters*	The text describes the benefits of the lecture for the participants.
	<b>Teaser for promotion in newsletters</b>	DOC, TXT	Max. 300 characters*	The teaser text describes the benefits and should attract attention. It should be clear to potential participants what your presentation is about.
	<b>Icebreaker questions for the Q&amp;A after your presentation</b>	DOC, TXT	3 Questions	With the icebreaker questions, we "break the ice", if there are no direct questions from the audience. It also gives you the opportunity to prepare for the answer in the best possible way.

\*Character information incl. spaces

# Sie haben noch Fragen?

Whether classic print media or comprehensive online marketing solutions – together with you, we develop individual measures, adapted to your individual communication goals.

We would also be happy to advise you in a personal conversation.

We look forward to your inquiry!



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