

#KROX26

The Konradin RobotX Forum

18 June 2026 | Congress Hall Böblingen

A joint project of:

*Automations
praxis*

Industrie
anzeiger

Our
startup
offer



- Review #KROX24 | 20 June 2024
- #KROX26 | Topics in focus
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- Schedule and action plan

Review #KROX24

The event in review

- The media brand Automationspraxis has been successfully implementing various event formats for many years. With the first edition of the #KROX24, automation practice has set new standards and exceeded all expectations.
- Well-known technology leaders and newcomers presented their new developments on various topics. Attractive keynotes and robotics greats also provided insights into research and development.
- The heart of the event was the extensive series of lectures. The practical and interactive accompanying exhibition on site offered deep insights. Interactive workshops brought providers and users together.
- 350 trade visitors used the day for a personal information advantage, exchange of experiences and intensive networking.

Appointment
20 June 2024

Location
Filderhalle
Bahnhofstraße 61
70771 Leinfelden-Echterdingen

Our partners 2024



Review #KROX24 | Kick-off event in pictures

Lectures, Keynotes, Workshops, Exhibition



Eve-Event Grill & Chill



#KROX24-Team



Expert-Panel



Networking



Keynotes & Lectures



Practical accompanying exhibition



Interactive workshops in small groups

#KROX26 | Topics in focus

Theory and practice combined at the #KROX26

Robotics is considered a key technology for Germany as an industrial and innovation location. With the continuation of the event #KROX – the Konradin RobotX Forum, the Konradin Media Group continues to focus on an important topic for the future and presents innovations from robotics and automation in a practical format of congress and exhibition.

Whether simple robotics, intelligent robotics, collaborative robotics, cognitive robotics or mobile robotics: The RobotX Forum, which is organized by the leading robotics media brand Automationspraxis, makes important robotics trends come alive – including networking and know-how transfer.

Our topics:

collaborative

Human-robot collaboration; Cobots & Safety

cognitive

Robots learn to see and feel with vision and sensor technology

simple

No code programming, low cost robotics

intelligent

AI and smart software for robots and cobots

mobile

From AGVs to AMRs – mobile transport robots for logistics and production

practical

Ready-to-use packages for plug-and-play automation

The concept

360° #KROX26



Event structure

Lecture series with all-day accompanying exhibition

- The lecture event with **accompanying exhibition** combines the advantages of a **trade fair** with those of a congress.
- Up to three different, spatially **separated lecture sessions** will take place. Changeover times make it easier for trade visitors to change rooms.
- Parallel to the lecture sessions, there will also be the opportunity to attend interactive **workshops**.
- Attractive **keynotes**, **startup pitches** and **expert panels** will keep the program varied.
- Generous breaks support **active networking** between exhibitors and trade visitors.
- Each partner will receive an **exhibition area** of approx. 6 m² (3 x 2 m (WxD)) to present the company and the product portfolio. Exhibits are expressly desired.
- As part of the service package, the **furniture** (bar tables incl. cover, tables and seating) as well as electricity, WLAN or LAN is free of charge.



Maximum benefit in the startup package

Our 360° service package

Presentation area at the venue

Exhibition space approx. 6 m²

5-minute lecture slot

In pitch character

Free guest ticket contingent

for business partners, customers or suppliers

Exclusive sharing of sign-up leads

for individual further processing GDPR-compliant

High-reach event promotion print and online

e.g. visitor flyer | Self-disclosures | Landing page incl. logo | Banner campaigns on Konradin industry portals | Newsletter Banners | Invitation mailings + special newsletter

Editorial event promotion

All-round reporting before and after the event in thematically appropriate trade magazines and online portals

Organisation, handling and moderation of the event

By the Konradin Industrie team

Package price: 2.990 €

plus VAT

Registration deadline: 10.12.2025

On request::

- Video statement at your booth
- mentimeter survey as part of your presentation

12 months of presence in the market

Advertising measures and promotions at a glance

Duration of landing page #KROX26 incl. partner logos

Announcement of dates in our trade magazines

Application via our #KROX26 partners

4x 1/1 page event display with partner logos

16 weeks of banner advertising

4 editorial newsletters

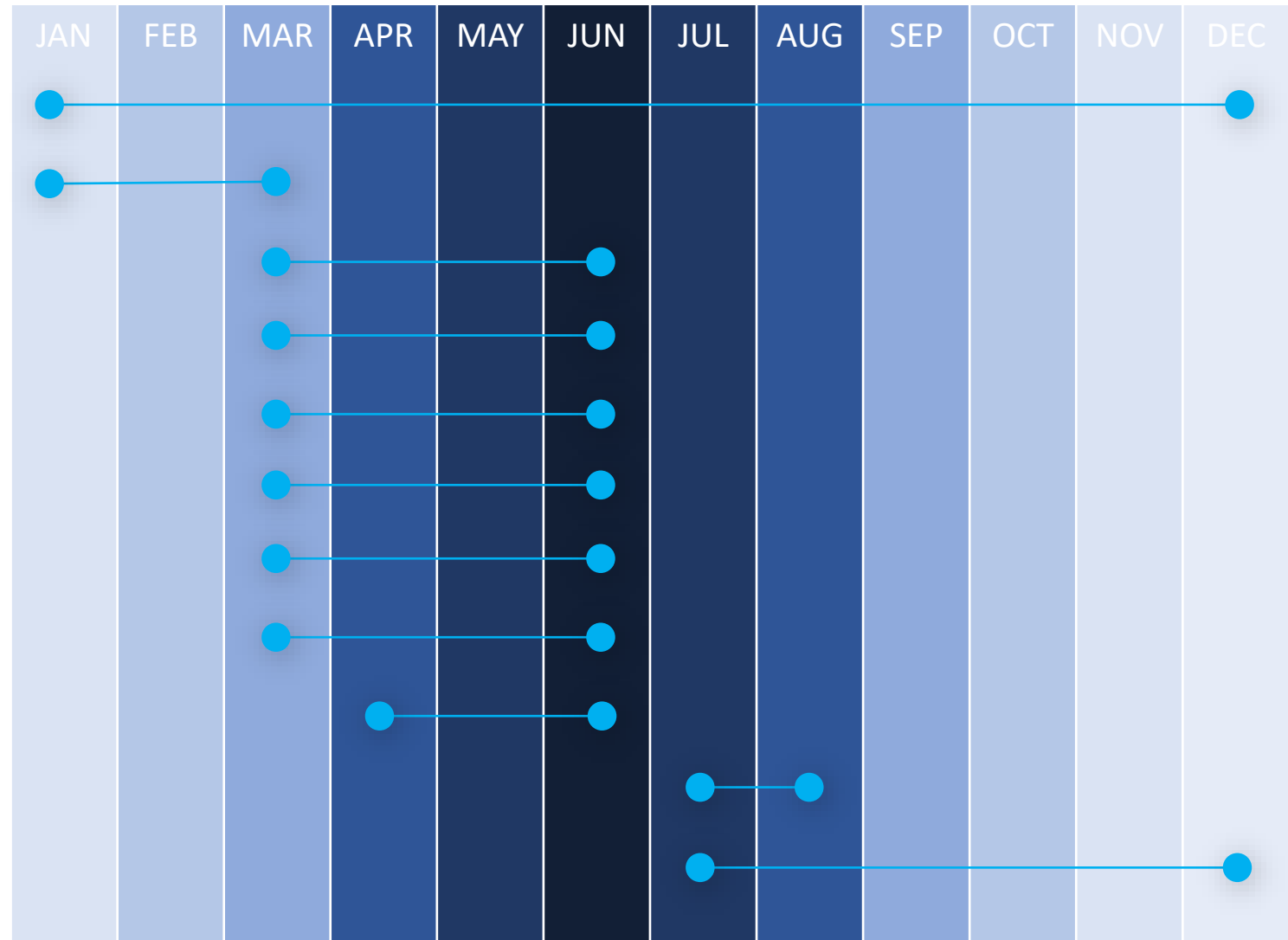
2 special newsletters for the event

5 individual and personalized e-mailing campaigns

6 weeks of presence on LinkedIn with posts about the event

Follow-up reporting on the event

Extension of attendance through download offers such as
e.g. Videos, lecture presentations and advertorials



Why #KROX26?

Why you should become part of the #KROX family

The Konradin Industrie team has many years of experience in the field of trade fairs and events. In particular, the media brands Automationspraxis and Industrieanzeiger bring a lot of expertise in the field of robotics events, including the automatica Forum, Robotics Congress, mav Innovation Forum, expert forums and many more. Our previous events prove that our concept provides important impetus in the industry and leads to valuable contacts. The personal exchange between partners and visitors is very important to us, which is why we plan enough time for this.

Other success factors:

wide-reaching – extensive address pool of potential visitors.

promising – over 85% of our visitors are satisfied to very satisfied with our events.

partnership – the common thread of the event will be defined in a joint preliminary meeting. The close cooperation of all partners results in valuable synergy effects.

benefit-oriented – we attach great importance to lectures with technological solutions. Pure company presentations are not welcome, which is why the quality of the events is enormously high.

specialized – the moderation and organization of the event is in the hands of our event department. This ensures a customer-oriented and promising implementation of the events.

Competently accompanied – even beyond the day of the event

Schedule and action plan 2025/2026



10 December 2025:	Deadline
21 January 2026:	Virtual kick-off preliminary meeting with all partners and information on the process and the organization
30 January 2026:	Submission of lecture title, logo and images for the creation of the program and advertising material
February 2026:	First dates and start of invitation advertising
End of March 2026:	Detailed planning of stand design, exhibition & furniture
17 June 2026:	Set-up and installation of the presentations in Böblingen (1-5 pm)
18 June 2026:	Event day
End of June 2026:	Provision of the documents for the event, e.g. Leads, Impressions, Evaluation Survey

Do you have any questions?

We would also be happy to advise you on our concepts in a personal conversation.

We look forward to your inquiry!

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