

LinkedIn-Newsletter

Increase your reach and attract your target audience



Industrie-Insights (Rates valid as of 01.10.2025, in €, plus VAT)



> konradin Industrie

Reach the pulse of industry: Advertise in the LinkedIn newsletter "Industrie-Insights"!



23. April 2025

Liebe Leserinnen und Les

in der April-Ausgabe unseres Newsletters werfen wir gleich die nahe Zukunft der produzierenden Industrie – und erfahrt Mittelstand im Bereich Zerspanung, in puncto künstlicher int Automatisierung an Chancen und Herausforderungen zukon

Viel Spaß beim Lesen!

Over 1,000 subscribers and more than 2,600 followers on LinkedIn



Markus Horn im Gespräch mit Industrieenzeiger-Chefrechlitteur Alexander Gölz am Hauptsitz in

Zerspanung: Die Zukunft fest im Blick

Markus Hom ist Geschäftscher der Faul Hom Gmbirt, die für hie präsisen Zestparungsöbungen und ihre Innovationskraft bekannt ist. Im Gespräch mit dem Industriesunzeigen verrät et, wie des Unternehmen mit der derzeit angespannten Witschaftslage umgehr, was es gegen den Fachkräftemangel tut und weiche Pfäne sich Faul Hom für der Zulauft gesetzt hat.

>> Chancen nutzen und Herausforderungen meisten

Your benefits:



Your audience. Precisely targeted.

Decision-makers and industry professionals – directly on LinkedIn.



Direct access to your audience

Subscribers receive the newsletter instantly – as a LinkedIn notification and in their inbox, bypassing spam filters



Maximum visibility

Eye-catching banners and text-image ads in an editorial environment.



Lasting impact

Only package deals – ensuring real brand loyalty instead of one-off effects.



Engaged readership

Active subscribers with high involvement create a strong pull effect. Your content and ads meet genuine interest.



Attractive package rates

The more issues you book, the lower the rate – starting at just €2,700 for three issues!



"Industry Insights" – for maximum visibility to your target audience, right where it counts!

Our package deals for lasting visibility No single placements, only package deals	
3 issues:	€2,700.00
6 issues:	€5,040.00
9 issues:	€6,750.00
12 issues:	€7,800.00

LinkedIn newsletter – monthly

Ad format*/position

Content article

Text:

Headline: max. 70 characters incl. spaces

- Intro text max. 300 characters incl. spaces* Required file formats:

Text: .doc, .txt or email (no PDF!); images: . jpg, .png

We'll be happy to create the intro text for you on request.

Size in pixels (w x h)

1,200 x 720 px 300 dpi

*We reserve the right to make minor edits to the text.



See for yourself!
Go to the LinkedIn newsletter:

https://www.linkedin.com/newsletters/industrie-insights-7105123818737651712/

Still got questions?

> konradin Industrie

From traditional print media to comprehensive online marketing solutions — together we can develop a tailored approach to meet your specific communication objectives.

We would also be happy to advise you in person.

We look forward to hearing from you!



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