

LinkedIn-Newsletter

Increase your reach and attract your target audience









Reach the pulse of industry: Advertise in the LinkedIn newsletter “Industrie-Insights”!



Over 1,000
subscribers and
more than 2,600
followers on
LinkedIn

Your benefits:

-  **Your audience. Precisely targeted.**
Decision-makers and industry professionals – directly on LinkedIn.
-  **Direct access to your audience**
Subscribers receive the newsletter instantly – as a LinkedIn notification and in their inbox, bypassing spam filters
-  **Maximum visibility**
Eye-catching banners and text-image ads in an editorial environment.
-  **Lasting impact**
Only package deals – ensuring real brand loyalty instead of one-off effects.
-  **Engaged readership**
Active subscribers with high involvement create a strong pull effect. Your content and ads meet genuine interest.
-  **Attractive package rates**
The more issues you book, the lower the rate – starting at just €2,700 for three issues!




“Industry Insights” – for maximum visibility
to your target audience, right where it counts!

Our package deals for lasting visibility No single placements, only package deals

3 issues:	€2,700.00
6 issues:	€5,040.00
9 issues:	€6,750.00
12 issues:	€7,800.00

LinkedIn newsletter – monthly

Ad format*/position	Size in pixels (w x h)
Content article Text: - Headline: max. 70 characters incl. spaces - Intro text max. 300 characters incl. spaces* Required file formats: Text: .doc, .txt or email (no PDF!); images: .jpg, .png We'll be happy to create the intro text for you on request.	 Image 1,200 x 720 px 300 dpi

*We reserve the right to make minor edits to the text.

See for yourself!
Go to the LinkedIn newsletter:
<https://www.linkedin.com/newsletters/industrie-insights-7105123818737651712/>

Still got questions?

From traditional print media to comprehensive online marketing solutions – together we can develop a tailored approach to meet your specific communication objectives.

We would also be happy to advise you in person.

We look forward to hearing from you!



Joachim Linckh

Sales Director

Phone +49 711 7594-565

Mobile +49 173 353 92 11

Email joachim.linckh@konradin.de



Konradin-Verlag Robert Kohlhammer GmbH

Ernst-Mey-Straße 8,
70771 Leinfelden-Echterdingen