

LinkedIn-Newsletter

Increase your reach and attract your target audience



**Reach the pulse of industry:
Advertise in the LinkedIn newsletter “Industrie-Insights”!**



Over 1,000
subscribers and
more than 2,600
followers on
LinkedIn

Your benefits:



Your audience. Precisely targeted.
Decision-makers and industry professionals – directly on LinkedIn.



Direct access to your audience
Subscribers receive the newsletter instantly – as a LinkedIn notification and in their inbox, bypassing spam filters



Maximum visibility
Eye-catching banners and text-image ads in an editorial environment.



Lasting impact
Only package deals – ensuring real brand loyalty instead of one-off effects.



Engaged readership
Active subscribers with high involvement create a strong pull effect. Your content and ads meet genuine interest.



Attractive package rates
The more issues you book, the lower the rate – starting at just €2,700 for three issues!



**“Industry Insights” – for maximum visibility
to your target audience, right where it counts!**

Our package deals for lasting visibility
No single placements, only package deals

3 issues:	€2,700.00
6 issues:	€5,040.00
9 issues:	€6,750.00
12 issues:	€7,800.00

LinkedIn newsletter – monthly

Ad format*/position	Size in pixels (w x h)
Content article Text: - Headline: max. 70 characters incl. spaces - Intro text max. 300 characters incl. spaces* Required file formats: Text: .doc, .txt or email (no PDF!); images: .jpg, .png We'll be happy to create the intro text for you on request.	Image 1,200 x 720 px 300 dpi

*We reserve the right to make minor edits to the text.

See for yourself!

Go to the LinkedIn newsletter:

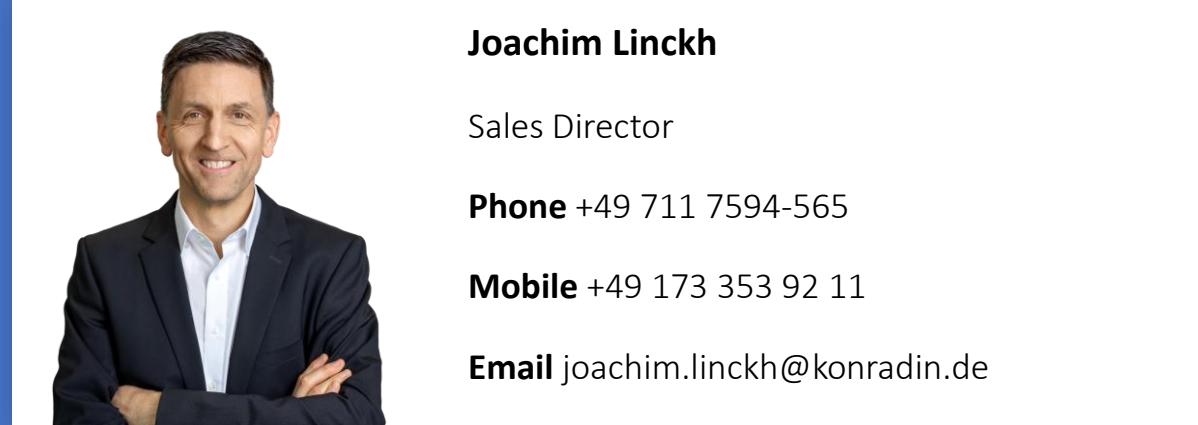
<https://www.linkedin.com/newsletters/industrie-insights-7105123818737651712/>

Still got questions?

From traditional print media to comprehensive online marketing solutions – together we can develop a tailored approach to meet your specific communication objectives.

We would also be happy to advise you in person.

We look forward to hearing from you!

A professional headshot of a man with short brown hair, wearing a dark blue suit jacket, a white shirt, and a light blue tie. He is standing with his arms crossed and is smiling at the camera.

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