

Web Session

**Digital Communication
In Process Technology**

22. October 2025



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What is the Web Session about?

The Subject and Target Group

Web Session : **Digital Communication in Process Technology**

In the Web Session 'Digital Communication in Process Technology' Experts will present modern Communication Solutions that can improve Efficiency and Safety within the Process Industry.

The Web Session will highlight the role of different Communication Standards and Variants in the Process Industry and demonstrate how Wired and Wireless IoT, 5G and Cloud Technologies support real-time Data Transmission and Analysis.

Embrace this unique opportunity to showcase your expertise on this Topic and participate as one of several influential Partners in the **Digital Communication in Process Technology** Web Session to be held on **25th October 2025**.

This Web Session will be Moderated by:



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Why should you book a Presentation Slot?

Your key advantages...

As a participating Partner, you have the unique opportunity to convey your expertise within your chosen Subject Area directly to your Target Group through a Presentation.

Position yourself as an influential and competent Partner for both existing Customers and potential new Customers.



Qualified Lead Generation

You receive the full Registration List as well as detailed Reporting to identify potential new Customers.



Wide Reach

Reach your Target Group throughout Germany and beyond and benefit from our Network.



Long-term Impact

We take care of the Technology and Project Management and generate additional Leads through the on-demand Webcast.



Increased Visibility

By Advertising prior, during and after the Web Session, as a Partner you secure additional visibility throughout our peerless Network.



Clear Positioning

You present yourself as a competent contact within your Industry and stand out through relevance in the Target Group.

What does a Booking include?

Services and Prices

Your Innovations presented in an eye-catching way!

During the Web Session, questions will be discussed, and innovative Solutions are presented. Answers will assist you in nurturing each qualified Lead.

With your Products and Services, you are an ideal Partner for this Web Session if you offer Digital Communication Solutions to the Process Industry.

In addition to the GDPR-Compliant Registration List, you will also receive a wide Reach thanks to the extensive Webinar Advertising throughout our peerless Network.

The number of Presentation Slots is strictly limited. We therefore recommend early Booking, to avoid disappointment.

Booking deadline: 22.08.2025

Data delivery: 01.09.2025

After Booking you will receive a detailed Data Request.

Service	
20 minute Presentation, including Q&A Session	✓
Introduction of Topic and Speaker by the Editors of cav – Prozesstechnik für die Chemieindustrie	✓
Organisation and Execution of Webinar	✓
GDPR-Compliant Participant Leads following conclusion of the Web Session	✓
Advertisement and Recruitment of Participants	✓
Package Price	3,200,- €
Recording of your individual Presentation, for use at your discretion.	+ 500,- €
1/1 Page Advertorial in Print	+ 1,950,- €
2/1 Page Advertorial in Print	+ 3,200,- €
Leads (supplied after the live Webinar), per Lead	from 70,- €

What Data will we require from you for the Web Session?

Data Request

✓	Required Content	Format	Volume	More Details
	Name and Job Title of the Speaker, Company	DOC, TXT		For Publishing within the Programme on the Landing Page.
	Company Logo	402 x 402 pixels		The Company Logo is used for the Logo Slider on the Landing Page and within the Newsletters.
	Phone, E-Mail	DOC, TXT		These Contact Details will be used for communication with the Speaker.
	Portrait Photo	JPG, RGB		The Speaker's Portrait Image should be created in Landscape Format 16:9.
	Presentation Title	DOC, TXT		The Title of the Presentation should be as specific as possible and spark the Immediate interest of potential Participants.
	USP/Quintessence for the Landing Page	DOC, TXT	Max. 200 Characters*	The Text describes the benefits of the Presentation for the Participants.
	Teaser for Promotion in Newsletters	DOC, TXT	Max. 300 Characters*	The Teaser Text describes the Benefits and should elicit attention. It must be clear to potential Participants what your Presentation is all about.
	Icebreaker Questions, for the Q&A following your Presentation	DOC, TXT	3 Questions	We use Icebreaker Questions to "break the ice" should questions not arise directly from the Audience. Consequently, you also have the opportunity to prepare your answer in the very best possible way.

* Characters including spaces

Let's stay connected!

Whether Print Media or comprehensive Online Marketing - we would be delighted to discuss bespoke Campaign solutions, precisely adapted to your specified objectives and budget.

We look forward to your enquiry.



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