

Quality Days digital

13 May 2025 Software for quality assurance

14 May 2025 Automated quality assurance

24 September 2025 Computer tomography

22 October 2025 Production metrology



What are the web sessions about?

The topic

Each QUALITY DAY has a thematic focus

13.05.2025 Software for quality assurance

Whether for quality management or for analysing/managing the increasing number of measured values recorded: today, it's no longer possible without software

Registration deadline: 18.03.2025

14.05.2025 Automated quality assurance

Measuring and testing technology is increasingly moving into production. More and more tasks are being automated in order to be able to measure in the production cycle.

Registration deadline: 18.03.2025

24.09.2025 Computed tomography

Computed tomography is no longer a niche technology in quality assurance. Today, looking inside components is interesting for many applications

Registration deadline: 30.07.2025

22.10.2025 Production metrology

Metrology is increasingly moving into production - inline or atline. This allows errors to be detected immediately and corrections to be implemented directly in the process.

Registration deadline: 26.08.2025

The editorial team moderates



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Why should you book a presentation slot?

Your advantages

As a partner, you have the opportunity to convey your expertise and your subject area to your target group in a presentation. Position yourself as a competent partner for existing customers and potential new customers.



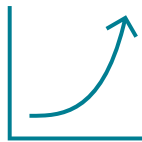
Qualified lead generation

You receive the full registration list as well as detailed reporting to identify potential new customers.



Wide Reach

Reach your target group throughout Germany and beyond and benefit from our network.



Long-term effect

We take care of the technology and project management and generate additional leads through the on-demand webcast



More visibility

By advertising before, during and after the web session, you as a partner gain additional visibility in our network.



Clear positioning

You present yourself as a competent contact in your industry and stand out through relevance in the target group.

What does your booking include?

Services and Prices

**QUALITY
ENGINEERING**

Your innovations placed in an eye-catching way

We help you to stay in contact with your customers and generate new leads. With our Quality Days, you can reach quality assurance, quality management and production metrology managers and employees, e.g.

- Quality assurance specialists
- Quality management experts
- Experts in production metrology
- Manufacturing and production managers in innovative companies in all sectors

Booking deadline (BD) and data delivery (DA):

13.05.2025 Software for quality assurance
14.05.2025 Automated quality assurance
BD: 18.03.2025 DA: 25.03.2024
24. 09.2025
Computer tomography
BD: 30.07.2025 DA: 06.08.2025
24 October 2025 Production metrology
BD: 28.08.2025 DA: 04.09.2025

| Leistung | Gültig ab 01.10.23 |
|---|--------------------|
| 20-minute presentation incl. Q&A | |
| Presentation of the topic / speaker by the QUALITY ENGINEERING editorial team | |
| Organisation and project management | |
| DPR-compliant participant leads following the web session | |
| Cross-media application and acquisition of participants | |
| Price | 3.200,- € |
| Recording of your presentation for publication on your own channels | + 500,- € |
| 1/1 Page Advertorial in Print | + 1.950,- € |
| 2/1 Page Advertorial in Print | + 3.200,- € |

*The information is based on EPP's 2024 media data.

Was benötigen wir von Ihnen?

Datenanforderung

| | Required Content | Format | Volume | More details |
|--|---|--------------|----------------------|---|
| | Name and function of the speaker, company | DOC, TXT | | |
| | Company logo | 402 x 402 px | | The company logo is used for the logo slider on the landing page and in newsletters. |
| | Phone, e-mail | DOC, TXT | | The contact details will be used for communication with the speaker. |
| | Portrait picture | JPG, RGB | | The speaker image should be created in landscape format 16:9 and be larger than 300 px. |
| | Link: LinkedIn and XING profile | DOC, TXT | | The links are published on the landing page, if available and desired |
| | Presentation title | DOC, TXT | | The title of the presentation should be as specific as possible and arouse the interest of potential participants. |
| | USP/quintessence for the landing page | DOC, TXT | Max. 200 characters* | The text describes the benefits of the presentation for the participants. |
| | Teaser for promotion in newsletters | DOC, TXT | Max. 300 characters* | The teaser text describes the benefits and should attract attention. It must be clear to potential participants what your presentation is about. |
| | Icebreaker questions for the Q&A after your presentation | DOC, TXT | 3 questions | We use icebreaker questions to "break the ice" if questions do not come directly from the audience. You also have the opportunity to prepare for the answer in the best possible way. |

Sie haben noch Fragen?

Whether print media or comprehensive online marketing solutions - we would be pleased to discuss an individual campaign, adapted to your objectives and budgets

We are looking forward to your request.



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