

# Web session

# Fall protection

April 21, 2026

Presentation language: German  
Time zone: CT/CEST



# What is it about?

## Fall protection

The prevention of fall accidents is of great importance in occupational safety as soon as the solid ground under the feet has to be left during activities.

Therefore, in our sifa-sibe-Web session with numerous fall protection options: from the safe use of ladders and other climbing equipment as well as technical fall protection from different heights to the rescue of fall victims and the avoidance of so-called suspension trauma.

**Enquire now and become a partner!**

## The editorial team moderates



**David Wiechmann**

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**Booking deadline:** 21.04.2026  
**Data delivery:** until 24.04.2026

# Why should you book a presentation slot?

As one of a maximum of eight partners, you have the opportunity to convey your specialist knowledge and your subject area to your target group in a presentation.

Position yourself as a competent partner for existing customers and potential new customers.



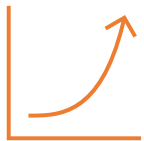
## Qualified lead generation

You receive the full registration list as well as detailed reporting to identify potential new customers.



## Wide Reach

Reach your target group throughout Germany and beyond and benefit from our network.



## Long-term effect

We take care of the technology and project management and generate additional leads through the on-demand webcast



## More visibility

By advertising before, during and after the web session, you as a partner gain additional visibility in our network.



## Clear positioning

You present yourself as a competent contact in your industry and stand out through relevance in the target group.

# What does your booking include?

## Our offer - your advantages!

- ✓ Establish yourself as a thought leader in the field of procurement innovation.
- ✓ Generate valuable leads and build strategic partnerships.
- ✓ The web session will be held via Zoom and technically supported by us.

**Secure your slot now and be part of our web session!**

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| Performance                                                         | Price       |
|---------------------------------------------------------------------|-------------|
| 20-minute presentation incl. Q&A                                    |             |
| Presentation of the topic / speaker by the EPP editorial team       |             |
| Organisation and project management                                 |             |
| GDPR-compliant participant leads following the web session          |             |
| Webinar promotion in all sifa-sibe channels                         |             |
| Price <small>(plus VAT)</small>                                     | 3.200,- €   |
| Recording of your presentation for publication on your own channels | + 500,- €   |
| 1/1 Page Advertorial in Print                                       | + 1.950,- € |
| 2/1 Page Advertorial in Print                                       | + 3.200,- € |

# What do we need from you?

|  | Required Content                                                    | Format       | Volume               | More details                                                                                                                                                                          |
|--|---------------------------------------------------------------------|--------------|----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | <b>Name and function of the speaker, company</b>                    | DOC, TXT     |                      |                                                                                                                                                                                       |
|  | <b>Company logo</b>                                                 | 402 x 402 px |                      | The company logo is used for the logo slider on the landing page and in newsletters.                                                                                                  |
|  | <b>Phone, e-mail</b>                                                | DOC, TXT     |                      | The contact details will be used for communication with the speaker.                                                                                                                  |
|  | <b>Portrait picture</b>                                             | JPG, RGB     |                      | The speaker image should be created in landscape format 16:9 and be larger than 300 px.                                                                                               |
|  | <b>Presentation title</b>                                           | DOC, TXT     |                      | The title of the presentation should be as specific as possible and arouse the interest of potential participants.                                                                    |
|  | <b>USP/quintessence for the landing page</b>                        | DOC, TXT     | Max. 200 characters* | The text describes the benefits of the presentation for the participants.                                                                                                             |
|  | <b>Teaser for promotion in newsletters</b>                          | DOC, TXT     | Max. 300 characters* | The teaser text describes the benefits and should attract attention. It must be clear to potential participants what your presentation is about.                                      |
|  | <b>Icebreaker questions for the Q&amp;A after your presentation</b> | DOC, TXT     | 3 questions          | We use icebreaker questions to "break the ice" if questions do not come directly from the audience. You also have the opportunity to prepare for the answer in the best possible way. |

\*characters incl. spaces

# Let's stay connected!

Whether print media or comprehensive  
online marketing solutions - we would be  
pleased to discuss an individual campaign,  
adapted to your objectives and budgets

We are looking forward to your request.



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