

# Advent calendar Raffle 2025

# What does your booking include?

## Services and Prices

This year, once again, you will have the enticing opportunity to Sponsor one or more **Calendar Doors** within our interactive Competition.

Each Door of our **Advent Calendar** contains an exciting Prize, with a visual representation of the respective prize.

With **Basic Sponsorship**, your Company Logo is placed on the corresponding Door, which is visible for the Day you have Booked. With **Premium Sponsoring**, an exclusive Newsletter featuring your Company Logo, alongside a detailed Presentation of the Prize to be won, will also be sent out on the booked Advent Calendar Day.

Take part in this engaging festive Campaign and increase your Brand Profile!

Performance (Duration 1-4 weeks)	Basic	Premium
Your company logo on the Advent calendar door	✓	✓
Measures to promote the Advent calendar	✓	✓
Your product description incl. images on the competition entry page	✓	✓
Leads from the participants in your door/for your prize	✓	✓
Exclusive newsletter to approx. 7,000 recipients with information about the prize and your company logo		✓
Price (netto)	700,- €	1.950,- €



Use the Advent Season to promote your products.

**Booking deadline: September 30, 2025**

**Data Delivery:** until October 15, 2025

**Required data:** Logo, product image, text\*

\*max. 1,000 characters incl. spaces

# Why should you book an Advent Calendar Door?

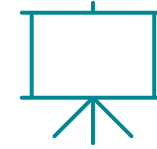
The sifa-sibe **Advent calendar** invites you to take part and, with its playful approach, ensures a particularly good response on the market.

2023 we were able to generate a total of over 7,500 leads for our partners with the sifa-sibe Advent calendar.



## Qualified Lead Generation

You receive the Leads of the Participants who have Registered for the Prize behind your Door



## High-quality Product Presentation

Present the Advantages and Benefits of your Product to the Participants



## Wide Reach

Advertising for the Competition within the Safety Engineer/Safety Officer Magazines, in the Newsletter and via Social Media



## Maximum Visibility

The exclusive Newsletter provides increased Attention and guarantees you even more Visibility



## Image Enhancement

Remain in the positive memory of your Target Group with a Prize at Christmas time

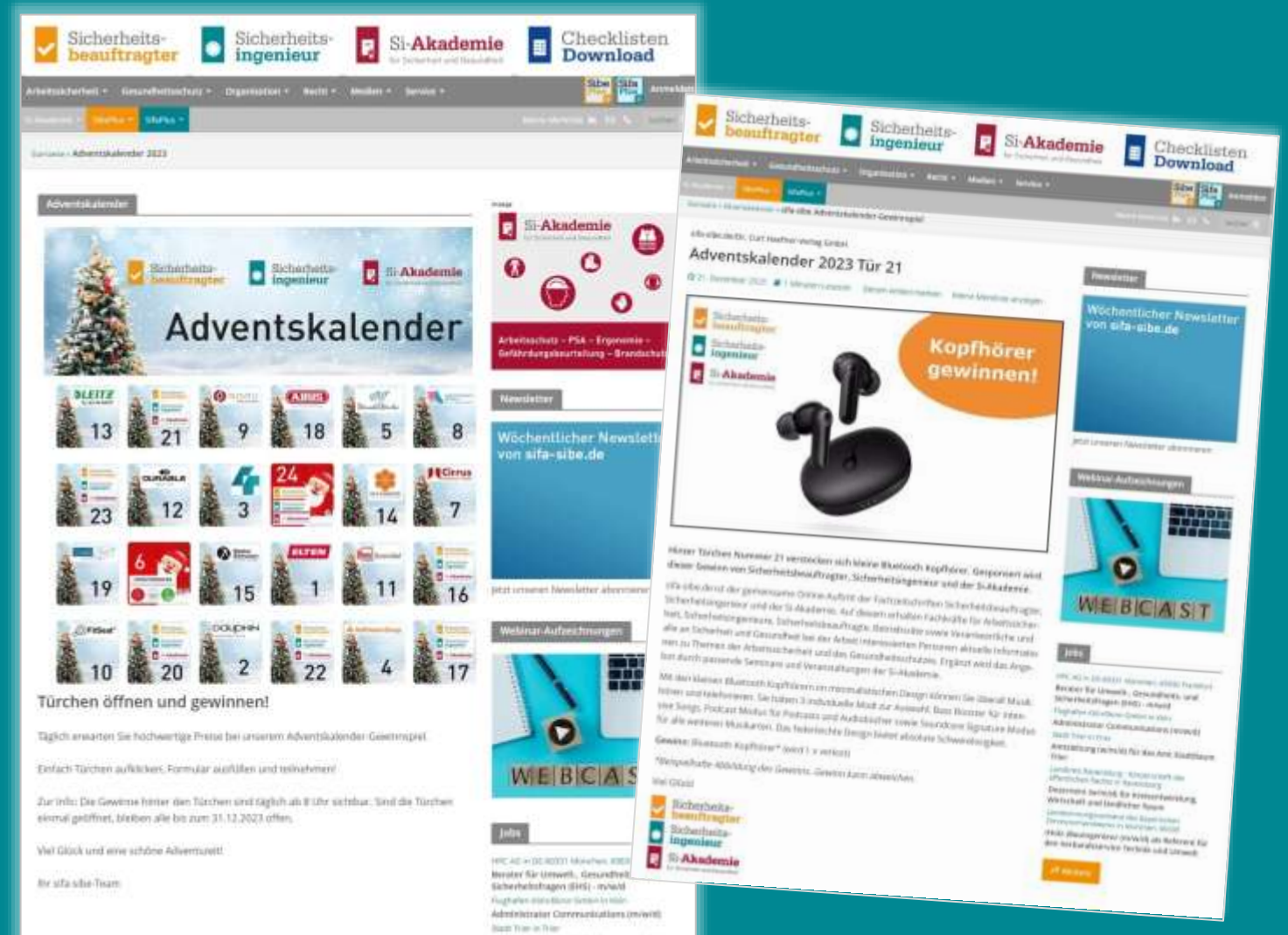
References - Your Door could look like this...

# With a door on the sifa-sibe.de Advent calendar

Your Door could look like this example of the **Advent Calendar** and within the Microsite featuring a Description of the Prize.

The Link is activated on the sifa-sibe Website in December.

Clicking on a Door takes you to the overview of the Sponsored Prize and Participants can then complete the online Entry Form.



# Let's stay connected!

Whether print media or comprehensive online marketing solutions - we would be pleased to discuss an individual campaign, adapted to your objectives and budgets

We are looking forward to your request.



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