

Web session

AI applications in occupational safety

March 25, 2025



What is the Web Session about?

The Topic

Web session AI applications in occupational safety

Artificial intelligence is also playing an increasingly important role in occupational safety: whether as a potential hazard in the context of the new Machinery Ordinance or as a tool to support occupational safety management. AI is a major concern for occupational safety specialists, and the need for information and assistance is enormous. Our web session aims to provide as much of this as possible and you can contribute to this with your products and solutions.

Moderated by the editorial team



David Wiechmann

Editor-in-Chief

Sicherheitsbeauftragter /Sicherheitsingenieur

David.Wiechmann@konradin.de

Show presence with your topics and participate as one of several partners in the web session.

Why should you book a presentation slot?

Your advantages

As a partner, you have the opportunity to convey your expertise and your subject area to your target group in a presentation. Position yourself as a competent partner for existing customers and potential new customers.

The environment of Sicherheitsingenieur and Sicherheitsbeauftragter provides the ideal conditions.



Qualified lead generation

You receive the full registration list as well as detailed reporting to identify potential new customers.



Wide Reach

Reach your target group throughout Germany and beyond and benefit from our network.



Long-term effect

We take care of the technology and project management and generate additional leads through the on-demand webcast



More visibility

By advertising before, during and after the web session, you as a partner gain additional visibility in our network.



Clear positioning

You present yourself as a competent contact in your industry and stand out through relevance in the target group.

What does your booking include?

Services and Prices

The following target groups will take part in the web session:

- Safety officers
- Occupational safety specialists
- Safety engineers
- Entrepreneurs
- Managing directors

The web session will be held via Zoom.

Performance	Price
20-minute presentation incl. Q&A	✓
Presentation of the topic / speaker by the EPP editorial team	✓
Organisation and project management	✓
GDPR-compliant participant leads following the web session	✓
Webinar promotion in all Sifa-Sibe channels	✓
Price <small>(plus VAT)</small>	3.200,- €
Recording of your presentation for publication on your own channels	+ 500,- €
1/1 Page Advertorial in Print	+ 1.950,- €
2/1 Page Advertorial in Print	+ 3.200,- €

*The information is based on Sifa-Sibe media Kit 2025.

Booking deadline: February 02, 2025

Data delivery: until February, 07, 2025

What do we need from you?

Data request

	Required Content	Format	Volume	More details
	Name and function of the speaker, company	DOC, TXT		
	Company logo	402 x 402 px		The company logo is used for the logo slider on the landing page and in newsletters.
	Phone, e-mail	DOC, TXT		The contact details will be used for communication with the speaker.
	Portrait picture	JPG, RGB		The speaker image should be created in landscape format 16:9 and be larger than 300 px.
	Link: LinkedIn and XING profile	DOC, TXT		The links are published on the landing page, if available and desired
	Presentation title	DOC, TXT		The title of the presentation should be as specific as possible and arouse the interest of potential participants.
	USP/quintessence for the landing page	DOC, TXT	Max. 200 characters*	The text describes the benefits of the presentation for the participants.
	Teaser for promotion in newsletters	DOC, TXT	Max. 300 characters*	The teaser text describes the benefits and should attract attention. It must be clear to potential participants what your presentation is about.
	Icebreaker questions for the Q&A after your presentation	DOC, TXT	3 questions	We use icebreaker questions to "break the ice" if questions do not come directly from the audience. You also have the opportunity to prepare for the answer in the best possible way.

*characters incl. spaces

Let's stay connected!

Whether print media or comprehensive online marketing solutions - we would be pleased to discuss an individual campaign, adapted to your objectives and budgets

We are looking forward to your request.



Joachim Linckh

Sales Director

Phone +49 711 7594-565

Mobil +49 173 353 92 11

E-Mail joachim.linckh@konradin.de



Konradin-Verlag Robert Kohlhammer GmbH

Ernst-Mey-Straße 8,

70771 Leinfelden-Echterdingen