

# Web session

## PPE from head to toe - trends 2027

November 10, 2026

Presentation language: German  
Time zone: CT/CEST



# What is the Web Session about?

## PPE from head to toe - Trends for 2026

Personal protective equipment from safety helmets to safety shoes - in our sifa-sibe web session, we present the latest developments, innovations and trends.

These may be new product requirements, extended standards or sustainable materials. Put your new collections in the spotlight and benefit from the wide reach of our web sessions in the occupational safety community.

## Moderated by the editorial team



David Wiechmann

Editor-in-Chief

Sicherheitsbeauftragter /Sicherheitsingenieur

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Show presence with your topics and participate as one of several partners in the web session.

# Why should you book a presentation slot?

As a partner, you have the opportunity to convey your expertise and your subject area to your target group in a presentation. Position yourself as a competent partner for existing customers and potential new customers.

The environment of Sicherheitsingenieur and Sicherheitsbeauftragter provides the ideal conditions.



## Qualified lead generation

You receive the full registration list as well as detailed reporting to identify potential new customers.



## Wide Reach

Reach your target group throughout Germany and beyond and benefit from our network.



## Long-term effect

We take care of the technology and project management and generate additional leads through the on-demand webcast



## More visibility

By advertising before, during and after the web session, you as a partner gain additional visibility in our network.



## Clear positioning

You present yourself as a competent contact in your industry and stand out through relevance in the target group.

# What does your booking include?

The following target groups will take part in the web session:

- Safety officers
- Occupational safety specialists
- Safety engineers
- Entrepreneurs
- Managing directors

The web session will be held via Zoom.

| Performance                                                         | Price       |
|---------------------------------------------------------------------|-------------|
| 20-minute presentation incl. Q&A                                    | ✓           |
| Presentation of the topic / speaker by the EPP editorial team       | ✓           |
| Organisation and project management                                 | ✓           |
| GDPR-compliant participant leads following the web session          | ✓           |
| Webinar promotion in all sifa-sibe channels                         | ✓           |
| Price <small>(plus VAT)</small>                                     | 3.200,- €   |
| Recording of your presentation for publication on your own channels | + 500,- €   |
| 1/1 Page Advertorial in Print                                       | + 1.950,- € |
| 2/1 Page Advertorial in Print                                       | + 3.200,- € |

\*The information is based on Sifa-Sibe media Kit 2026.

**Booking deadline: October 07,2025**

Data delivery: until October 10,2025

# What do we need from you?

|  | Required Content                                                    | Format       | Volume               | More details                                                                                                                                                                          |
|--|---------------------------------------------------------------------|--------------|----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | <b>Name and function of the speaker, company</b>                    | DOC, TXT     |                      |                                                                                                                                                                                       |
|  | <b>Company logo</b>                                                 | 402 x 402 px |                      | The company logo is used for the logo slider on the landing page and in newsletters.                                                                                                  |
|  | <b>Phone, e-mail</b>                                                | DOC, TXT     |                      | The contact details will be used for communication with the speaker.                                                                                                                  |
|  | <b>Portrait picture</b>                                             | JPG, RGB     |                      | The speaker image should be created in landscape format 16:9 and be larger than 300 px.                                                                                               |
|  | <b>Presentation title</b>                                           | DOC, TXT     |                      | The title of the presentation should be as specific as possible and arouse the interest of potential participants.                                                                    |
|  | <b>USP/quintessence for the landing page</b>                        | DOC, TXT     | Max. 200 characters* | The text describes the benefits of the presentation for the participants.                                                                                                             |
|  | <b>Teaser for promotion in newsletters</b>                          | DOC, TXT     | Max. 300 characters* | The teaser text describes the benefits and should attract attention. It must be clear to potential participants what your presentation is about.                                      |
|  | <b>Icebreaker questions for the Q&amp;A after your presentation</b> | DOC, TXT     | 3 questions          | We use icebreaker questions to "break the ice" if questions do not come directly from the audience. You also have the opportunity to prepare for the answer in the best possible way. |

# Let's stay connected!

Whether print media or comprehensive  
online marketing solutions - we would be  
pleased to discuss an individual campaign,  
adapted to your objectives and budgets

We are looking forward to your request.



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