

Web session

Digital occupational health and safety management

September 29, 2026

Presentation language: German
Time zone: CT/CEST



The Topic

What is the Web Session about?

Digital occupational health and safety management

The accident insurance institutions expect many of their member companies to have an occupational health and safety management system (AMS) and set high requirements in this regard, some of which are also based on ISO 45001.

In our web session, we explain how and to what extent you can and may digitally map your occupational health and safety management, what role AI plays in this context and how to find the right software for your company.

Be there with your solution! Enquire now and become a partner!

Booking deadline: 04.08.2026
Data delivery: until 07.08.2026

The editorial team moderates



David Wiechmann

Chefredakteur Sicherheitsbeauftragter /
Sicherheitsingenieur

David.Wiechmann@konradin.de

Why should you book a presentation slot?

As one of a maximum of eight partners, you have the opportunity to convey your specialist knowledge and your subject area to your target group in a presentation.

Position yourself as a competent partner for existing customers and potential new customers.



Qualified lead generation

You receive the full registration list as well as detailed reporting to identify potential new customers.



Wide Reach

Reach your target group throughout Germany and beyond and benefit from our network.



Long-term effect

We take care of the technology and project management and generate additional leads through the on-demand webcast



More visibility

By advertising before, during and after the web session, you as a partner gain additional visibility in our network.



Clear positioning

You present yourself as a competent contact in your industry and stand out through relevance in the target group.

What does your booking include?

The following target groups will take part in the web session:

- Safety officers
- Occupational safety specialists
- Safety engineers
- Entrepreneurs
- Managing directors

The web session will be held via Zoom.

Booking deadline: 04.08.2026
Data delivery: until 07.08.2026

Performance	Price
20-minute presentation incl. Q&A	
Presentation of the topic / speaker by the EPP editorial team	
Organisation and project management	
GDPR-compliant participant leads following the web session	
Webinar promotion in all sifa-sibe channels	
Price (plus VAT)	3.200,- €
Recording of your presentation for publication on your own channels	+ 500,- €
1/1 Page Advertorial in Print	+ 1.950,- €
2/1 Page Advertorial in Print	+ 3.200,- €

What do we need from you?

	Required Content	Format	Volume	More details
	Name and function of the speaker, company	DOC, TXT		
	Company logo	402 x 402 px		The company logo is used for the logo slider on the landing page and in newsletters.
	Phone, e-mail	DOC, TXT		The contact details will be used for communication with the speaker.
	Portrait picture	JPG, RGB		The speaker image should be created in landscape format 16:9 and be larger than 300 px.
	Presentation title	DOC, TXT		The title of the presentation should be as specific as possible and arouse the interest of potential participants.
	USP/quintessence for the landing page	DOC, TXT	Max. 200 characters*	The text describes the benefits of the presentation for the participants.
	Teaser for promotion in newsletters	DOC, TXT	Max. 300 characters*	The teaser text describes the benefits and should attract attention. It must be clear to potential participants what your presentation is about.
	Icebreaker questions for the Q&A after your presentation	DOC, TXT	3 questions	We use icebreaker questions to "break the ice" if questions do not come directly from the audience. You also have the opportunity to prepare for the answer in the best possible way.

Let's stay connected!

Whether print media or comprehensive online marketing solutions - we would be pleased to discuss an individual campaign, adapted to your objectives and budgets

We are looking forward to your request.



Joachim Linckh

Sales Director

Phone +49 711 7594-565

Mobil +49 173 353 92 11

E-Mail joachim.linckh@konradin.de



Konradin-Verlag Robert Kohlhammer GmbH

Ernst-Mey-Straße 8,
70771 Leinfelden-Echterdingen