

# Web Session **Power-to-X – Production and Distribution of Hydrogen, Methanol et al.**

12th March 2026

Presentation language: German  
Time zone: CET/CEST



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**cav**

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# Your Benefits

## The Topic and the Target Group



### How Electricity becomes Molecules – Technologies, Projects and Perspectives

The Energy Transition requires sustainable Molecules: **Power-to-X** (PtX) is considered a Key Technology for making Renewable Energy both storable and transportable. Whether it's Hydrogen, Methanol, Ammonia or e-fuels – Synthetic Energy Sources are rapidly gaining in importance for Industry, Transport and international Energy Partnerships.

This Web Session provides valuable insights into current PtX Projects, Technological Developments and the inherent challenges in the Production, Storage and Distribution of Synthetic Energy Sources.

**Target Group:** Technical Management and those responsible in Production within the Chemical Industry, as well as those responsible for Design and in Product or Project Management within associated Plant and Apparatus Construction.

Spotlight your Presence within this highly exciting and investment-heavy topic and participate as one of several influential Partners in the **Power-to-X** Websession on **12th March 2026**.

### The Editorial Team Moderates:



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# Why should you book a Lecture Slot?

## Your Benefits



Within a Lecture, you will have the unique opportunity to convey your Specialist Knowledge in your chosen Subject Area directly to your precise Target Group.

Position yourself as a competent and valuable Partner for both existing Customers as well as potential brand new Customers.



### Qualified Lead Generation

You will receive the Leads of the Participants who have registered for the Web Session in addition to detailed Reporting to identify potential new Customers.



### Longest Range

Address your Target Group throughout Germany and beyond and benefit from our Network.



### Long-term Impact

We take care of the Technology and Project Management and generate additional Leads through the on-demand Webcast.



### More Visibility

By engaging prior, during and after the Web session, as a Partner you benefit from Brand Enhancement and invaluable high-profile presence throughout our influential Network.



### Clear Positioning

As one of several Partners, you present yourself as a competent contact person within your Industry and will stand out in the Target Group due to clear relevance.

# What does a Booking include?

## Services and Prices



### Showcase your expertise in the Market!

As part of the Websession, the Speakers will outline current Issues, present Innovative Solutions for Power-to-X Systems and discuss them directly with the Participants.

With your Products and Services, you are an ideal Partner for this Websession if you offer Technical Solutions for the Production, Handling and Transport of Hydrogen, Methanol et al.

In addition to the complete Registration List, you will also receive even higher reach through the extensive Webinar application.

The number of Lecture Slots is strictly limited. We therefore recommend booking early to avoid disappointment and to ensure you benefit from the full range of advance marketing activities.

**Booking Deadline: 09.01.2026**

**Data Delivery: By 16.01.2026**

**Following Booking, you will receive a detailed Data Request.**

#### Performance

20-Minute Lecture, inc. Questions and Answers



Moderation of the Topic/Speaker by the Editors of cav



Organisation and implementation of the Web Session by Konradin Industrie



GDPR-Compliant Leads of the Registrations after the Web Session



Cross-media application and acquisition of Participants



#### Price

**€3,200**

Recording of your Presentation for publication via your own Channels

+ €500

1/1 Page Advertorial in Print

€1,950

2/1 Page Advertorial in Print

€3,200

Leads (after live Webinar), per Lead

From €70

\* The figures are based on the cav 2026 Media Data.

# What Data is required for the Web Session?



## Data Request for Partners

✓	Required Content	Format	Scope	Further details
	<b>Name and Job Description of the Speaker, Company</b>	DOC, TXT		For publishing in the Program on the Landing Page.
	<b>Company-Logo</b>	402 x 402 pixels		Your Company logo is used for the Logo Sliders displayed on the Landing Page and within the online Newsletters.
	<b>Telephone, E-Mail</b>	DOC, TXT		These Contact Details will be used for direct communication with the Speaker.
	<b>Portrait Image</b>	JPG, RGB		The Speaker Image should be created in landscape format 16:9 and be larger than 300 px.
	<b>Lecture Title</b>	DOC, TXT		The Title of the Presentation should be as specific as possible, in order to spark the immediate interest of the potential Participants.
	<b>USP/Quintessence for the Landing Page</b>	DOC, TXT	Max. 200 Characters*	The Text clearly describes the Benefits of the Lecture for the Participants.
	<b>Teaser for promotion in Newsletters</b>	DOC, TXT	Max. 300 Characters*	The Teaser Text describes the Benefits and should attract attention. It must be clear to the potential Participants exactly what your Presentation is all about.
	<b>Icebreaker Questions for the Q&amp;A, following your Lecture Presentation</b>	DOC, TXT	3 Questions	With the Icebreaker Questions, we can easily “break the ice” if direct questions are not immediately forthcoming from the audience, to eliminate the possibility of an awkward silence. This also provides you with the opportunity to prepare your answer in the best possible way.

\*Characters inc. spaces

# Do you have any Questions?

Whether it's classic Print Media or comprehensive Online Marketing Solutions – working together with you, we develop bespoke measures that are precisely adapted to meet your individual communication goals.

We would be delighted to advise you in a personal conversation.

We look forward to your inquiry!



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