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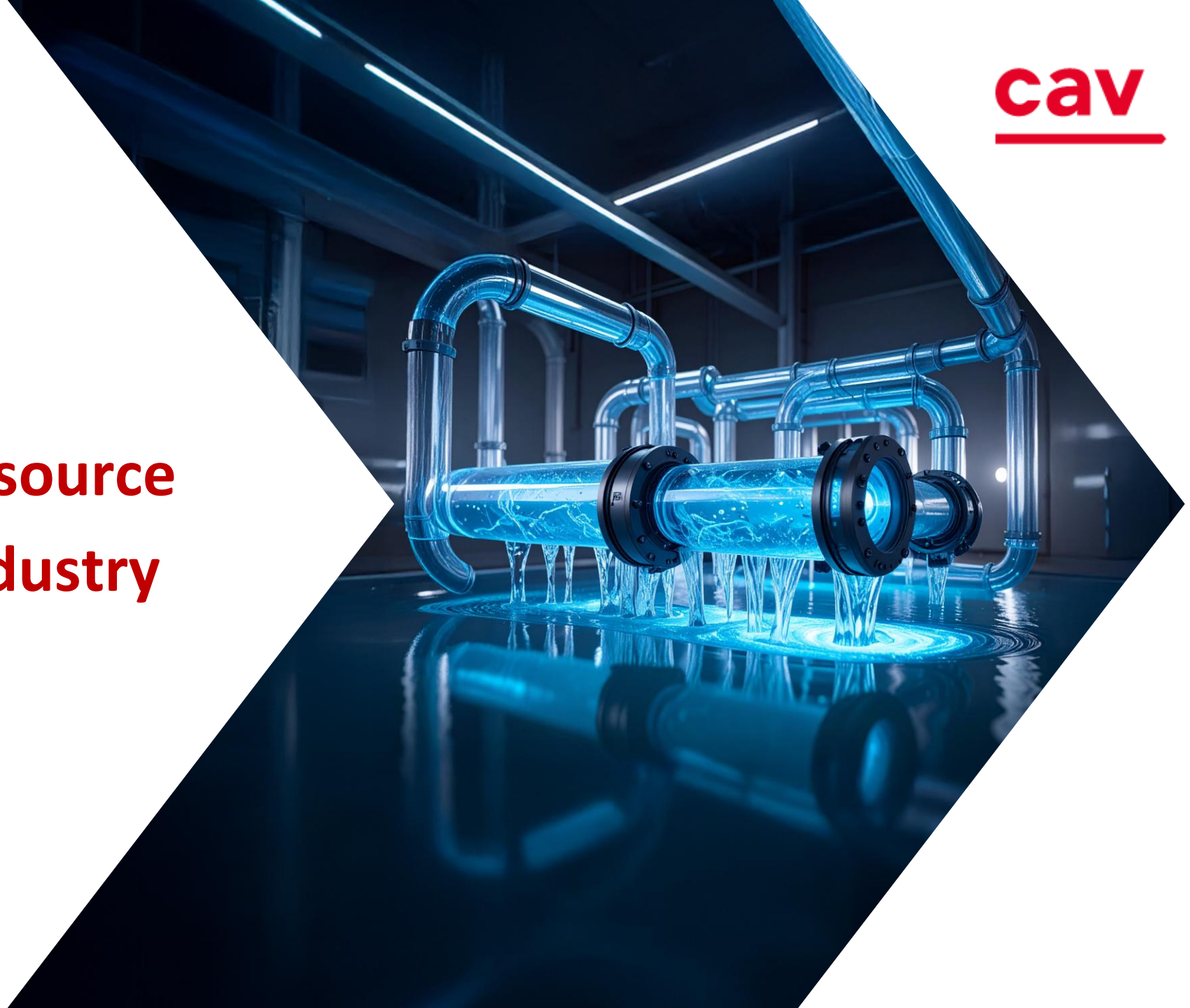

Web Session

Water – a vital Resource for the Process Industry

23rd April 2026

Presentation language: German
Time zone: CET/CEST

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What is this Web Session about?

The Topic and the Target Group

Water Resources - Technologies, Projects, Perspectives for Efficient and Sustainable Use

Water is an indispensable Resource within the Process Industry – whether as a Cooling Medium, Solvent, Reaction Partner or in Cleaning. At the same time, the requirements for Efficiency, Quality and Environmental Compatibility are increasing. Between stricter Discharge Limits, increasing Water Shortages and growing Regulatory Pressure, innovative Water Technologies and Sustainable Water Management are increasingly coming into focus.

Industry Experts and Technology Providers will present practical Strategies and Examples directly from the Industry.

Target Group: Technical Management and those responsible in Production within the Chemical Industry, as well as those responsible for Design and in Product or Project Management within associated Plant and Apparatus Construction.

Spotlight your Presence within this highly exciting and investment-heavy topic and participate as one of several influential Partners in the **Water Resources** Websession on **23rd April 2026**.

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Why should you book a Lecture Slot?

Your Benefits

Within a Lecture, you will have the unique opportunity to convey your Specialist Knowledge in your chosen Subject Area directly to your precise Target Group.

Position yourself as a competent and valuable Partner for both existing Customers as well as potential brand new Customers.

Qualified Lead Generation

You will receive the Leads of the Participants who have registered for the Web Session in addition to detailed Reporting to identify potential New Customers.

Longest Range

Address your Target Group throughout Germany and beyond and benefit from our Network.

Long-term Impact

We take care of the Technology and Project Management and generate additional Leads through the on-demand Webcast.

More Visibility

By engaging prior, during and after the Web Session, as a Partner you benefit from Brand Enhancement and invaluable high-profile presence throughout our influential Network.

Clear Positioning

As one of several Partners, you present yourself as a competent contact person within your Industry and will stand out in the Target Group due to clear relevance.

What does a Booking include?

Services and Prices

Showcase your expertise in the Market!

During this Web Session, questions will be discussed and Innovative Solutions will be presented.

With your Products and Services, you are an ideal Partner for this Web Session if you offer Technical Solutions for Industrial Water Treatment, the handling of Micropollutants such as PFAS, Recycling in Processes and Digital Solutions.

In addition to the complete Registration List, you will also receive an even higher reach through the extensive Webinar application.

The number of Lecture Slots is strictly limited. We therefore recommend booking early to avoid disappointment and to ensure you benefit from the full range of advance marketing activities.

Booking Deadline: 27.02.2026
Data Delivery: By 06.03.2026

Following Booking, you will receive a detailed Data Request.

Performance	
20-Minute Lecture, inc. Questions and Answers	✓
Moderation of the Topic/Speaker by the Editors of **cav**	✓
Organisation and implementation of the Web Session by Konradin Industrie	✓
GDPR-Compliant Leads of the Registrations after the Web Session	✓
Cross-media application and acquisition of Participants	✓
Price	**€3,200**
Recording of your Presentation for publication via your own Channels	+ €500
1/1 Page Advertorial in Print	€1,950
2/1 Page Advertorial in Print	€3,200
Leads (after live Webinar), per Lead	From €70

* The figures are based on the **cav** 2026 Media Data.

What Data is required for the Websession?

Data Request for Partners

✓	Required Content	Format	Scope	Further details
	Name and Job Description of the Speaker, Company	DOC, TXT		For publishing in the Program on the Landing Page.
	Company-Logo	402 x 402 pixels		Your Company logo is used for the Logo Sliders displayed on the Landing Page and within the online Newsletters.
	Telephone, E-Mail	DOC, TXT		These Contact Details will be used for direct communication with the Speaker.
	Portrait Image	JPG, RGB		The Speaker Image should be created in landscape format 16:9 and be larger than 300 px.
	Lecture Title	DOC, TXT		The Title of the Presentation should be as specific as possible, in order to spark the immediate interest of the potential Participants.
	USP/Quintessence for the Landing Page	DOC, TXT	Max. 200 Characters*	The Text clearly describes the Benefits of the Lecture for the Participants.
	Teaser for promotion in Newsletters	DOC, TXT	Max. 300 Characters*	The Teaser Text describes the Benefits and should attract attention. It must be clear to the potential Participants exactly what your Presentation is all about.
	Icebreaker Questions for the Q&A, following your Lecture Presentation	DOC, TXT	3 Questions	With the Icebreaker Questions, we can easily “break the ice” if direct questions are not immediately forthcoming from the audience, to eliminate the possibility of an awkward silence. This also provides you with the opportunity to prepare your answer s in the best possible way.

*Characters inc. spaces

Do you have any Questions?

Whether it’s classic Print Media or comprehensive Online Marketing Solutions – working together with you, we develop bespoke measures that are precisely adapted to meet your individual communication goals.

We would be delighted to advise you in a personal conversation.

We look forward to your inquiry!

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