

WEB SESSION

Additives and their processing for healthy foods

TAKE ADVANTAGE OF THE WEB SESSION TO PRESENT YOUR PRODUCTS AND SOLUTIONS TO A RELEVANT INDUSTRY AUDIENCE. THIS WILL HELP YOU INCREASE YOUR VISIBILITY WITHIN THE SECTOR AND GENERATE QUALIFIED LEADS FOR YOUR COMPANY.

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Date:
18.11.27
Booking deadline:
24.09.27

Use additives selectively and process them carefully

Preservatives, colourings, antioxidants, emulsifiers and other conventional additives perform key technological functions in food production. They extend shelf life, stabilise colour and consistency, and facilitate processing. At the same time, they ensure consistent taste and product quality.

The targeted use of vitamins, minerals, dietary fibres, probiotics, omega-3 fatty acids and secondary plant compounds can provide additional health benefits.

This web session provides a practical overview of relevant additives, their functional properties and proven methods for the production and gentle processing of these substances.

Target Group:

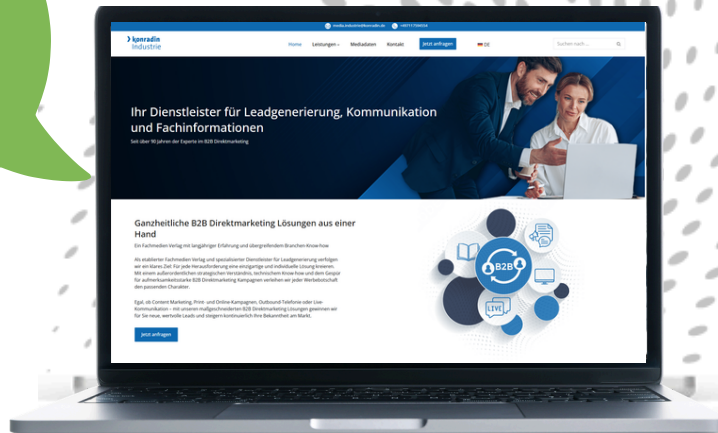
- Specialists and managers in the food industry
- Product development and formulation managers
- Research and development experts
- Production and process engineering specialists
- Quality assurance and quality management professionals

Presentation language: German
Time zone: CET/CEST

→ [CONTINUE TO BENEFITS AND PRICES](#)

DO YOU HAVE
ANY FURTHER
QUESTIONS?

Get in touch
→ MEDIA
CONSULTATION



YOUR BENEFITS



Qualified Lead Generation

You will receive the contact details of the participants who have registered for the Web Session, as well as a detailed report. This enables you to identify potential new customers in a targeted and efficient manner.



Maximum Visibility

By promoting your content before, during and after the Web Session, you can boost your presence within the Konradin Industrie network and benefit from additional attention for your topics.



Wide Reach

Reach your target group across Germany and beyond. Benefit from Konradin Industrie's reach and established network.



Lasting Impact

We take care of the technical aspects and project management. The on-demand webcast ensures additional reach and further leads even after the live event has ended.



Services and Price

(Lead time: at least 6 weeks)

- Presentation per partner, including a Q&A-session (20 minutes)
- Introduction to the Topic and the Speaker by the Editorial Team
- Organisation and delivery of the Web Session, including promotion and recruitment of Participants
- GDPR-compliant leads from Registrations following the Web Session

PACKAGE PRICE

3,260.-

Further options available at additional cost:

Optional: plus a 1/1-page Advertorial in Print	+1,950.-
Optional: plus 2/1 page Advertorial in Print	+ 3,200.-
Optional: plus a recording of your individual Presentation at your full disposal (this covers all rights of use as well as any additional addresses the Publisher may miss out on)	+ 500.-

(Prices valid from 1 October 2026, in €, plus VAT.)

BENEFITS & PRICES

→ SEND DATA TO media.industrie@konradin.de

→ TECHNICAL SPECIFICATIONS