Guidelines for Inside Cover and Lead Article 2025 (valid as of October 01, 2024, in €, plus VAT)

Inside Cover and Lead Article
– Exclusive positions for a special topic!

Inside Cover package is including:

- Picture on Inside Cover
- Cover picture on 1st page with the dimensions 144 x 140.7 mm (WxH)
- 2 pages of article directly following the “cover picture” (6,000 - 6,500 characters + 2 to 3 images in jpg format)
- Exclusive position – only one (1) inside front cover per issue

Lead Article package is including:

- 3-3.5 pages article, 1 picture DIN A4 (210 x 297 mm (WxH)) left or right, (ca. 7.000 characters resp. 800 words)
- Article must fit to an issue's topic according the Media Kit
- DIN A4 image* - 210 x 297 mm (WxH)
- Picture on first or second page (see example)
- Exclusive position - only one (1) Lead Article per issue

Rate card:
EPP: € 3.700,- plus VAT
EPP Europe: € 3.700,- plus VAT
Agency commissionable. No Discounts.

Cancellation:
In case of cancellation, we charge a cancellation fee depending on the date of the cancellation compared to the advertising deadline of the issue in question:
Up to 4 months before closing date:
free of charge
Less than 4 months before closing date: 30% of the regular front cover rate
Less than 2 months before closing date: 50%
Less than 1 months before closing date: 100%

Inside Cover (Example):

media.industrie@konradin.de | +49 711 75 94-552

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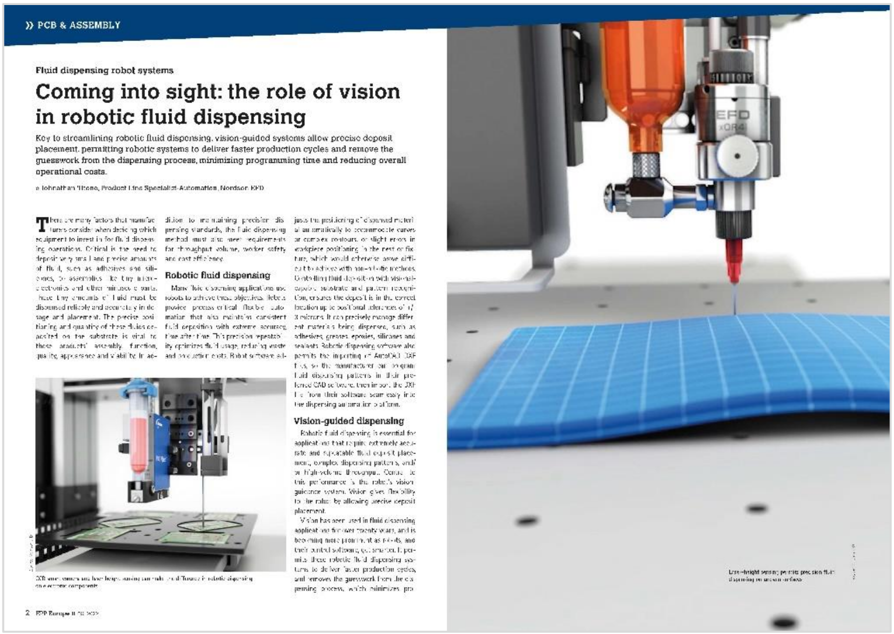
Lead Article (Example):


» PCB & ASSEMBLY

Fluid dispensing robot systems

Coming into sight: the role of vision in robotic fluid dispensing

Key to streamlining robotic fluid dispensing, vision-guided systems allow precise deposit placement, permitting robotic systems to deliver faster production cycles and remove the guesswork from the dispensing process, minimizing programming time and reducing overall operational costs.

Robotic fluid dispensing

Vision-guided dispensing


» PCB & ASSEMBLY

Point-to-point teach method

Simple-Vision and CCD-Equipped Vision

Zusammenfassung

Résumé

Резюме

1Q2
Kunde

Data delivery: 7 weeks prior to publication date.

*** IMPORTANT**: Please do not supply stock photos unless with written confirmation of the right to sublicense.

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