

## Agreement:

To ensure exclusivity, cover picture and features should not be used at the same time or for an agreed period thereafter in a competitor's magazine, or as part of your marketing communication (advertisements, flyers, etc.)

## Picture:

Technical details and product shots should support the subject of the cover story and encourage the reader to read further. No logo or strap line in prominent location

## Text statement:

The cover feature is intended to provide practical, solution-oriented technical information written understandable and user-oriented. It indicates possibilities and application areas and is technically detailed. The reader should get solid assistance and tips enabling, for example, corporate process to become faster, better, more flexible and/or less expensive. The cover story is edited by the editors and content adapted to the interests of the reader audience.

## Cover feature details:

- » Approx. 4-6 pages
- » Around 7.500 to 9.000 characters (running text)
- » 4-8 images (300dpi resolution with an image width of 20cm)

## Technical details:

Picture size: 300dpi resolution at max. width of 330mm; CMYK-color space

## NOTICES:

Viewable size of the cover approx. 177mm x 210mm (h x w)

Image repeat as start of the cover story showing more than 1 (A4 format) or 2 pages.

(Please do not supply stock photos unless you have written confirmation of the right to sublicense.)

## Cover technology section:

Lead picture for cover story (repeat cover picture):

Presentation 0,5 page: 213mm x 175mm (h x w)

Presentation 1,5 pages: 207,3mm x 316mm (h x w)



## Guidelines for cover picture and -feature 2026 (valid as of October 01, 2025)

Publication date		Closing Date for cover picture and story
1/2026	11.02.2026	03.12.2025
2/2026	08.04.2026	11.02.2026
3/2026	03.06.2026	02.04.2026
4/2026	26.08.2026	03.07.2026
5/2026	24.09.2026	03.08.2026
6/2026	02.11.2026	09.09.2026

Please also note our range of inside covers!

### Included:

- » Front cover / Image repeat as start of cover story
- » Highlighted in the presentation of contents
- » Cover story
- » Reference of the cover story in EPP News
- » Support by professional photographer (on request, extra charge possible)

### Rate:

**€ 7.380,-** plus VAT, all regular issues  
No discounts, Agency commission provided

### Contact

Sales: Please contact your Sales Agent

Cover and story details:  
Frederick Rindle, Editor-in-Chief  
Phone +49 711 7594-539  
frederick.rindle@konradin.de

### Cancellation policy depending date of cancellation:

Up to 4 months before closing date:  
free of charge  
Less than 4 months before closing date:  
30% of the regular front cover rate  
Less than 2 months before closing date:  
50% of the regular front cover rate  
Less than 1 months before closing date:  
100% of the regular front cover rate

### Band wrap/cover:

When booking a front cover you automatically acknowledge the possibility/option of a band wrap or cover flap on the cover of the corresponding issue. If you do not agree to this we kindly request advance notification, at the time of booking.