

Inside Cover and Lead Article

- Exclusive positions for a special topic!

Special topics 2026:

» May 2026: Review APEX, Anaheim

Main focus: Production automation

» Nov. 2026: Trade-fair preview: electronica

Main focus: Semiconductor Packaging

Inside Cover package is including:

- Your topic will be featured with a large image on the inside cover, ensuring maximum impact.
- » Accompanying your inside cover image will be a 2-page technical article about your product/topic.
- » Inside cover image: min. 144x144mm in size/300dpi
- Text with approx. 5,000 characters + 2-3 images with min. 210x105 mm/300dpi.
- » Please do not supply stock photos unless you have written confirmation of the right to sublicense.





Rate card:

€ 4.900,- plus VAT

Agency commissionable. No Discounts.

Cancellation:

In case of cancellation, we charge a cancellation fee depending on the date of the cancellation compared to the advertising deadline of the issue in question:

Up to 4 months before closing date: free of charge Less than 4 months before closing date:

30% of the regular front cover rate Less than 2 months before closing date: 50% of the regular front cover rate Less than 1 months before closing date: 100% of the regular front cover rate

Contact

Sales: Please contact your Sales Agent

Cover and story details: Frederick Rindle, Editor-in-Chief Phone +49 711 7594-539 frederick.rindle@konradin.de

