Guidelines for Inside Cover 2026 (valid as of October 01, 2025, in €, plus VAT)

Inside Cover and Lead Article
– Exclusive positions for a special topic!

Special topics 2026:

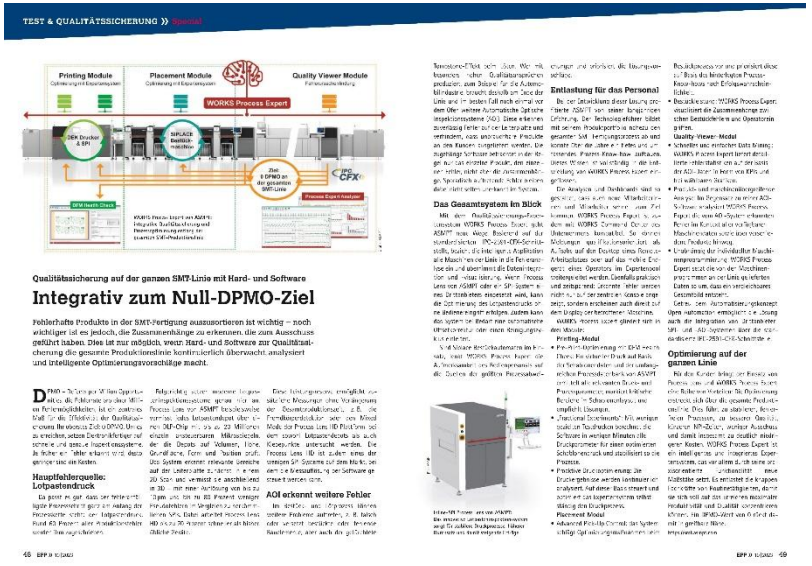
- » 1/2026: Smart manufacturing: AI-supported SMT processes
- » 2/2026: The future of electronics
- » 3/2026: Power electronics, efficiency and reliability for smart energy solutions
- » 4/2026: Automated electronics
- » 5/2026: From digitalisation to quality assurance: trends at EFX in Stuttgart
- » 6/2026: Main trade-fair issue: electronica
  EMS service providers: from manufacturers to partners

Inside Cover package is including:

- » Your topic will be featured with a large image on the inside cover, ensuring maximum impact.
- » Accompanying your inside cover image will be a 2-page technical article about your product/topic.
- » Inside cover image: min. 144x144mm in size/300dpi
- » Text with approx. 5,000 characters + 2-3 images with min. 210x105 mm/300dpi.
- » Please do not supply stock photos unless you have written confirmation of the right to sublicense.

Rate card:
€ 4.760,- plus VAT
Agency commissionable. No Discounts.

Cancellation:
In case of cancellation, we charge a cancellation fee depending on the date of the cancellation compared to the advertising deadline of the issue in question:
Up to 4 months before closing date:
free of charge
Less than 4 months before closing date:
30% of the regular front cover rate
Less than 2 months before closing date:
50% of the regular front cover rate
Less than 1 months before closing date:
100% of the regular front cover rate



Contact

Sales: Please contact your Sales Agent

Cover and story details:
Frederick Rindle, Editor-in-Chief
Phone +49 711 7594-539
frederick.rindle@konradin.de

konradin Industrie