

# 16. Medical Technology Colloquium

Meeting place for Medical Technology Production

5. November 2025

CHIRON Group Kreuzstraße 75 78532 Tuttlingen



# **Initial Overview**





- The Medical Technology Colloquium is an established face-toface Event hosted in Tuttlingen over many years and taking place on the premises of the CHIRON Group.
- The Venue is located in Tuttlingen, a global epicentre of Medical Technology with over 400 Manufacturing Companies.
- The current trend in Medical Technology towards smaller, lighter, intelligent and personalised Medical Devices is made possible by technological advances in Manufacturing Technologies.
- In order to exploit this potential, cost-effective Production Processes and Process Chains are required that can meet the high demands of the complexity and quality of the Products.
- In the Medical Technology Industry, too, new Manufacturing Processes are increasingly being used that are Networked, Flexible and allow data-supported Process Optimisation.

## **Review 15th Medical Technology Colloquium 2024**



Participants on site

#### Partners in 2024:

80

Beckhoff Automation GmbH & Co. KG, BIG DAISHOWA GmbH, CHIRON Group SE, GFE - Gesellschaft für Fertigungstechnik und Entwicklung Schmalkalden e.V., MOTOREX-BUCHER GROUP, Supfina Grieshaber GmbH & Co. KG, ultraTEC innovation GmbH, ZECHA Hartmetall-Werkzeugfabrikation GmbH

#### Excerpt from the list of Visitors in 2024:

ANCA Europa GmbH, ASYS Automatisierungssysteme GmbH, bsAutomatisierung GmbH, Fanuc Deutschland GmbH, Hermann Bantleon GmbH, KLS Martin Group, Louis Bélet S.A., Medartis AG, rk instrumente GmbH, SIEMENS AG, Smith&Nephew Orthopaedics GmbH, Swiss Steel Deutschland GmbH, Tontarra Medizintechnik, TRUMPF Werkzeugmaschinen, Tyrolit GmbH, Venturetec Rotating Systems GmbH, Vollmer Werke Maschinenfabrik GmbH, WITTENSTEIN alpha GmbH

# The Concept and Objectives of the Event

Exciting Lectures I Interesting Keynote I Attractive accompanying Exhibition I Networking at eye level

- Leading Companies from diverse areas of Medical Technology present themselves in a concentrated format in a single day, all in one place, and showcase different areas of the Medical Technology Manufacturing Process Chain.
- The aim is to use Synergies along the Process Chain, in order to identify viable Solutions based upon numerous specified Problems.
- An interesting Keynote Speech and an attractive accompanying Exhibition will round off the supporting Programme.
- The Event promotes Networking and exchange between Companies, Users and Visitors.
- As the leading Trade Magazine, mav implements the appropriate Public Relations work, with Editorial and Advertising contributions, and coordinates the Event.
- Visitors pay €80 for Admission. Business Associates of our Partners can participate free-ofcharge by utilising a unique Invitation Access Code.







# **Together for Success**

Thanks to many years of experience, the Event remains steadfastly on the road to success...

- We schedule and co-ordinate, with 80-120 Visitors per Event.
- Each Partner invites its Customers / Business Partners to the Event and to its Lecture.
- The Lectures should be benefit-oriented. Genuine and viable Innovations / Solutions are presented, as opposed to a general outline of the Product Range.
- Through Visitor and Exhibitor Surveys, we ensure the quality of the Event and strive to constantly improve. Visitors rate pure Company Presentations or Advertising-heavy Lectures negatively, but Targeted Solutions and practical Strategies are consistently rated positively.
- The Exhibition Areas are located in the immediate vicinity of the Lecture Hall, in order to ensure the numerous Breaks are used for personal discussions.
- The Factory Tour at Chiron ensures additional attractiveness for both Visitors and Partners alike.
- The extensive Media Coverage before, during and after the Event ensures the highprofile presence of the Partners both in Print and Online. The Advertorials of the Partners can be discovered at any time, thanks to online archiving.





## Why should you become a Partner?

Impart Expertise and generate Leads



Well-known Technology Leaders present their new developments in a concentrated format in a single day, all in one place.

At the heart of the Event are compelling Lectures with an attractive accompanying Exhibition.



## Exchange of Experience and Networking

Ample space and opportunity for Networking and conversations at eye level.



## **Image Enhancement**

You will present yourself as a competent Partner on the subject of competitive Medical Technology Manufacturing.



## **Professional Environment**

Lecture Event with accompanying Exhibition combines all of the advantages of a Trade Fair with those of a Congress.

## Wide-reaching Execution

In the run-up to the Event via the Trade Journal mav, on our Website as well as via Social Media and in the Newsletter.



## **Reporting and Leads**

After the Event, all Partners receive a GDPR-Compliant Registration List.

# **Maximum Benefit at minimum Price**

Our 360° Service Package

Presentation Space at the Venue: Exhibition Space approx. 6m<sup>2</sup>

25-minute plenary Lecture Slot to present your concrete Solutions.

Free VIP Ticket Contingent for Business Associates, Customers or Suppliers.

Exclusive provision of Visitor Leads for individual further handling (GDPR-Compliant).

Reprint of your Contribution (1 Page) within the Conference Reader as well as in mav 6/2025 in order to increase Reach and to archive Information.

Attractive Event Promotion in Print and Online.

e.g. Visitor Flyer | Self-disclosures | Advertorial in the Conference Reader and in mav| Microsite inc. Partner Logo | Banner Campaigns featured on Konradin Industry Portals | Newsletter Banners Invitation mailings etc.

#### Editorial Event Promotion

All-round coverage before and after the Event in thematically appropriate Trade Magazines and within the associated online Portal, backed by the unparalleled network of Konradin.

Organisation, handling and Moderation of the Event by the highly experienced team of the Trade Journal mav.

Package price: € 6,000 plus VAT Deadline: 31.07.2025

# EARLY BIRD: € 5,500 plus VAT

For Bookings made no later than: 30.04.2025



# **Competently Executed – even beyond the Day of the Event**

Schedule and Action Plan 2025



30.04.2025:	Secure an early-bird preferential Price! € 5,500 instead of € 6,000.
31.07.2025:	Deadline for Booking.
14.07.2025:	Submission of the Lecture Titles, Logo and key Visuals for the creation of the Visitor Flyer.
August 2025:	First Dates and commencement of Invitation Advertising.
01.09.2025:	Submission of Summaries for the Conference Reader.
29.10.2025:	Detailed planning of Stand Design, Exhibition & Furniture.
04.11.2025:	Setup and Recording of the Presentations in Tuttlingen (2-4 p.m.).
05.11.2025:	Event Day.
November 2025:	Provision of Documents relating to the Event, including Evaluation of the Visitor Survey, Impressions, Participant Leads.

## Do you have any questions?



The may team will be delighted to assist you at any time with your enquiries!



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