

# Messe-Guide by medizin&technik



Medical Technology  
**Germany**  
9-10 Juli 2025  
Ulm-Messe



# Medical Technology Germany

July 09-10, 2025, Ulm Trade Fair Center

medizin  
& technik

**Medical Technology Germany** is the new event from the organizers of the successful Medical Technology Ireland and Medical Technology UK exhibitions.

With over 70 years of combined experience and expertise, the directors - Colin Martin, Guido Küpper and Jason Moss - have a long, successful history of organizing and running events in the medical device design, development and manufacturing sector.



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24-25 September 2025 Galway Racecourse



11-12 March 2026  
Coventry Building Society Arena



## Maximum visibility at Medical Technology Germany!

Secure your place in the **official Medical Technology Germany trade fair guide** now and present your innovations to a broad specialist audience. Our **A4 format** offers you ample space to effectively showcase your technologies and services.

- The official trade fair guide will be distributed as a comprehensive **digital magazine before the trade fair** via the high-reach **channels of the medizin&technik brand** (portal and newsletter) and the **Medical Technology Germany trade fair website**. In addition, all trade fair visitors and exhibitors will receive the **printed trade fair guide** with a print run of 2,000 copies directly on site.
- Use this unique opportunity to strengthen your brand and make new contacts. Reach **decision-makers and experts in medical technology** with your advert or advertorial.



### Your contact opportunities:

- ✓ 3,500 newsletter recipients
- ✓ 2,000 printed copies on site
- ✓ Plus wide-reaching distribution via the medizin&technik website and the trade fair website

# Multiple benefits

## Your advantages

The official trade fair guide by medizin&technik offers you the ideal platform to present your innovations to a broad and interested specialist audience and to use the opportunities to efficiently increase your reach before and during the trade fair.



### **Direct target group approach:**

Your printed trade fair guide is distributed directly to visitors and exhibitors - the perfect way to reach decision-makers and experts in a targeted manner.



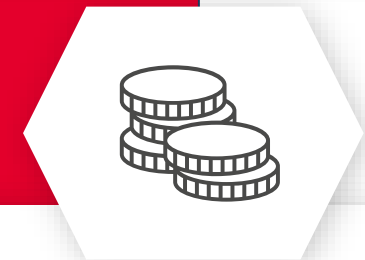
### **Comprehensive reach:**

Use the trade fair guide, which is distributed via the medizin&technik channels and the trade fair website, to publicise your innovations far beyond the trade fair.



### **Focus on visibility**

Place your brand prominently in the official trade fair guide and reach a broad specialist audience at Medical Technology Germany.



### **Attractive prices, maximum impact!**

Benefit from attractive prices and place your message in the growing medical technology market.

# Attractive formats and prices

Choose your desired format

## Book now and secure your placement!

Secure your placement now and book your desired format in the official trade fair guide for Medical Technology Germany.

Present your innovations effectively and position yourself as a reliable supplier in the growing medical technology market

### Trade fair guide by medizin&Technik

Advertising deadline for advertisements: 28/05/2025

Editorial deadline for advertorials: 08/05/2025

Publication date: 25/06/2025

### Ad formats (4c)

formats	prices
1/1 page	980,- €
1/2 page (up/across)	650,- €
1/3 page (up, next to editorial)	500,- €
1/4 page (up/across)	390,- €
Exhibitor logo in the hall plan	280,- €

### Advertorial formats (4c)

formats	prices
1/1 page	980,- €
1/2 page (across)	650,- €



# Sie haben noch Fragen?

Whether classic print media or comprehensive online marketing solutions - we work with you to develop customized measures tailored to your individual communication goals.

We would also be happy to advise you in a personal meeting.

We look forward to hearing from you!



## Joachim Linckh

Sales Manager

**Phone** +49 711 7594-565

**Mobil** +49 173 3539211

**E-Mail** joachim.linckh@konradin.de



## Dr. Birgit Oppermann

Editor-in-Chief medizin&technik

**Phone** +49 711 7594-459

**E-Mail** birgit.oppermann@konradin.de



**Konradin Mediengruppe GmbH**

Ernst-Mey-Straße 8,

70771 Leinfelden-Echterdingen